

C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)**(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)****AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR**

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified

GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Govt. of Gujarat-April 2017NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt. of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Commerce (BCOM)**SEMESTER - V**

Course Code	UB5MICOM04	Title of the Course	ENTREPRENEURSHIP
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. To acquaint students with the knowledge and skills in the area of Entrepreneurship and the basic idea about an Entrepreneurship and Entrepreneur.
	2. To gain knowledge about Business Opportunity Identification and about preparation of a business plan.
	3. To gain knowledge of Financing and launching the new venture
	4. To gain knowledge managing growth in new venture & harvesting rewards

Course Content		
Unit	Description	Weightage (%)
1	Introduction to Entrepreneurship and Entrepreneur: (A) Entrepreneurship: Meaning and concept of Entrepreneurship, the History of Entrepreneurship development, role of Entrepreneurship in economic development, agencies in entrepreneurship management and future of Entrepreneurship. (B) Entrepreneur: Meaning of Entrepreneur, the skills required to be an Entrepreneur, the Entrepreneurial decision process and role models, mentors and support system.	25%
2.	Business Opportunity Identification and Preparing a Business Plan (A) Business Opportunity Identification Business idea, methods of generating ideas and opportunity recognition (B) Preparing a Business Plan Meaning and significance of a business plan, components of a business plan and feasibility study	25%
3.	Financing & Launching the New Venture: (A) Financing the new Venture: Importance of new venture financing, types of ownership securities, venture capital, types of debt securities, determining ideal debt-equity mix and financial	25%

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	Institutions and banks (B) Launching the new Venture: Choosing the legal form of new venture, protection of intellectual property and marketing the new venture.	
4.	Managing Growth in New Venture & Harvesting Rewards: (A) Managing Growth in New Venture Characteristics of high growth new ventures, strategies for growth, and building the new venture capital (B) Harvesting Rewards: Exit strategies for entrepreneurs, bankruptcy, and succession and harvesting strategy	25%

Teaching-Learning Methodology	<ul style="list-style-type: none">• Lecture Method• Online Lectures• Group Discussion• Case Study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written	30%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	20%
3.	External Examination	50%

Course Outcomes: Having completed this course, the students will be able to

1.	Get knowledge and develop skills in the area of Entrepreneurship and Understand the idea about an Entrepreneurship and Entrepreneur
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2.	Identify Business opportunity in market and able to apply the knowledge for preparation of a business plan.
3.	Able to finance and launch the new venture
4.	Able to manage Growth in New Venture & Harvesting Rewards.

Suggested References	
Sr. No.	References
1	S. S. Khankha (2020), Entrepreneurship Development ,Sultan Chand Publishing
2	Entrepreneurship Development and Project Management by Neeta Baporikar, Entrepreneurial Development by Gupta and Shrinivasan.
3	Vasant Desai(2013),The Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House

On-line resources to be used if available as reference material:

Topic: Basic knowledge of Entrepreneur and Entrepreneurship(Swayam)

https://youtu.be/ICYqc5_mJ5g?si=jLh4KmLIHMm7MnGu
