

**C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)**

**Gujarat (Reaccredited with 'A+' Grade by NAAC (CGPA 3.30)**

**Syllabus with effect from the Academic Year 2025-2026**

**PROGRAMME STRUCTURE (NEP-2020)**

**Bachelor of Business Administration (BBA General) Semester: V**

<b>Programme Outcome (PO) - For BBA Programme</b>	<ul style="list-style-type: none"> <li>To understand business functions and management practices leading to development of business acumen among students.</li> <li>To develop critical and analytical thinking abilities.</li> <li>To improve Communication and interpersonal skills.</li> <li>To develop social sensitivity and ethical considerations leading to sustainable business practices.</li> <li>To demonstrate global perspective and entrepreneurship acumen.</li> <li>To get exposure of industrial world through company visits and interaction with experts.</li> <li>To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.</li> </ul>
<b>Programme Specific Outcome (PSO) -For BBA Semester - V</b>	<ul style="list-style-type: none"> <li>Acquire conceptual clarity of all the functional areas of management.</li> <li>Analyze and interpret data for better decision making.</li> <li>Demonstrate effective communication skills and ability to work in groups.</li> <li>Apply ethical practices and sustainability issues in business.</li> <li>Understand the ecosystem of start up in the country and will be able to prepare business plans.</li> <li>Prepare better for competitive exams in Management such as CAT, CMAT, etc.</li> </ul>
<b>To Pass:</b>	<p>(i) At least <b>36% Marks</b> in each paper at the <b>Semester End Examination</b> and <b>aggregate Marks. Internal &amp; External Assessment.</b></p> <p>(ii) At least <b>36% Marks</b> in each paper in <b>Internal Assessment</b> and <b>36% marks aggregate marks in Internal Assessment.</b></p>

No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
1	<b>Major (Core) (Any Three)</b>	UM5MABBA01	ACCOUNTING FOR DECISION MAKING- I	T	4	2	50/18	50/18	100/36
		UM5MABBA02	TAXATION-I	T	4	2	50/18	50/18	100/36
		UM5MABBA03	ADVANCED FINANCIAL MANAGEMENT- I	T	4	2	50/18	50/18	100/36
		UM5MABBA04	ADVANCED MARKETING MANAGEMENT-I	T	4	2	50/18	50/18	100/36
		UM5MABBA05	ADVANCED HUMAN RESOURCE MANAGEMENT-I	T	4	2	50/18	50/18	100/36
		UM5MABBA06	INTERNATIONAL TRADE-I	T	4	2	50/18	50/18	100/36
2	<b>Minor (Elective) (Any Two)</b>	UM5MIBBA01	ECONOMIC ANALYSIS-II	T	4	2	50/18	50/18	100/36
		UM5MIBBA02	INDIAN BUSINESS ENVIRONMENT	T	4	2	50/18	50/18	100/36
		UM5MIBBA03	BUSINESS ETHICS	T	4	2	50/18	50/18	100/36
		UM5MIBBA04	SOCIAL ENTREPRENEURSHIP	T	4	2	50/18	50/18	100/36
3	<b>SEC (Any One)</b>	UM5SEBBA01	PERSONALITY DEVELOPMENT	T	2	1	25/9	25/9	50/18
		UM5SEBBA02	BANKING & INSURANCE	T	2	1	25/9	25/9	50/18
		UM5SEBBA03	QUALITY CONTROL IN COMMERCE	T	2	1	25/9	25/9	50/18

**Notes:**

- Any qualified teacher can teach SEC, VAC and IKS.**
- Class Room Presentation will include CSDS/Factory Visit/Field Study/Seminar/Film Screening/Audio-Video/Problem Solving/Group Study/Case Study/Book Review/Article Review/Computer Lab/Project work etc.

