

**C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)****(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)****AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR**

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified

GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A<sup>+</sup>** KCG-Dept of Edu. Govt. of Gujarat-April 2017NAAC Reaccredited - CGPA 3.30 - GRADE **'A<sup>+</sup>'** UGC – MHRD, Govt. of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

**Bachelor of Business Administration (BBA General)****SEMESTER - V**

<b>Course Code</b>	<b>UM5MIBBA04</b>	<b>Title of the Course</b>	<b>SOCIAL ENTREPRENEURSHIP</b>
<b>Total Credits of the Course</b>	<b>04</b>	<b>Hours per Week</b>	<b>04</b>

<b>Course Objectives</b>	1. To provide students with a working knowledge of the concepts, opportunities and challenges of social entrepreneurship.
	2. To demonstrate the role of social entrepreneurship in creating innovative responses to critical social.
	3. To engage in a collaborative learning process to develop a better understanding of the context and domain of social entrepreneurship.
	4. To help prepare you personally and professionally for meaningful employment by reflecting on the issues of social entrepreneurship.

<b>Course Content</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage (%)</b>
<b>1</b>	Fundamentals of Social Entrepreneurship Concept of Social entrepreneur & entrepreneurship - Evolution - Need - Major Functions - Difference between Social and Commercial entrepreneurs - Areas of social entrepreneurship	<b>25%</b>
<b>2.</b>	Women Entrepreneurship Concept - Functions - Problems – Promotional measures adopted by the central government for the Development of women entrepreneurship in India - Role of women associations	<b>25%</b>
<b>3.</b>	Rural Entrepreneurship Concept - Need - Problems - NGO & Rural entrepreneurship Development of rural entrepreneurship in India	<b>25%</b>
<b>4.</b>	Trends in Social Entrepreneurship Major challenges - Major opportunities - Global trends in social entrepreneurship - Contribution of Successful Social entrepreneurs of India and abroad	<b>25%</b>

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<b>Teaching-Learning Methodology</b>	<ul style="list-style-type: none"><li>• Lecture Method</li><li>• Online Lectures</li><li>• Group Discussion</li><li>• Case Study</li></ul>
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<b>Evaluation Pattern</b>		
<b>Sr. No.</b>	<b>Details of the Evaluation</b>	<b>Weightage</b>
1.	Internal Written	<b>30%</b>
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	<b>20%</b>
3.	External Examination	<b>50%</b>

<b>Course Outcomes : Having Completed this course, the students will be able to</b>	
<b>1</b>	The Students will understand the concept of Social entrepreneur & entrepreneurship, Functions, Areas of social entrepreneurship
<b>2</b>	The Students will acquire knowledge regarding women entrepreneur, Functions, Problems, Role of women associations
<b>3.</b>	The Students will be able to know rural entrepreneurship, Need & Problems
<b>4.</b>	Learn about Fundamentals of Social Entrepreneurship
<b>3.</b>	Get familiarity with aspects of Women Entrepreneurship and Rural Entrepreneurship

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<b>Suggested References</b>	
<b>Sr. No.</b>	<b>References</b>
<b>1.</b>	David bourNSTein & Susan Devis, Social Entrepreneurship, Oxford University Press.
<b>2.</b>	HAmza El Fasiki, Lambart,.Social Entrepreneurship – Meaning, Challenges and Strategies, Academic Publication
<b>3.</b>	S.S.Khanka (2020),Entrepreneurship Development, S Chand publishing
<b>4.</b>	Dr. Sanjay R. Ajmeri ,Social Entrepreneurship , Pothi.com
<b>5</b>	Vasant Desai(2013),The Dynamics of Entrepreneurial Development and Management, Himalaya Publishing house

## **On-line resources to be used if available as reference material**

- SOCIAL ENTREPRENEURSHIP TRAINING MANUAL:  
[https://ec.europa.eu/programmes/erasmus-plus/project-result-content/cd6b8f06-7987-4d7c-a73f-c9cdeb44a67b/IO1 - Social Entrepreneurship Training Manual\\_EN.pdf](https://ec.europa.eu/programmes/erasmus-plus/project-result-content/cd6b8f06-7987-4d7c-a73f-c9cdeb44a67b/IO1 - Social Entrepreneurship Training Manual_EN.pdf)

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