

C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)**(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)****AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR**

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified

GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Got of Gujarat-April 2017NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Business Administration (BBA General)**SEMESTER - V**

Course Code	UM5MABBA06	Title of the Course	INTERNATIONAL TRADE-I
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. The course will cover topics such as international trade regulations, currency exchange rates, and global financial markets.
	2. Students will gain knowledge of international laws, regulations, and ethical issues relevant to global business.
	3. Students will be exposed to current trends in international business, such as globalization, emerging markets, and sustainable business practices.
	4. Students will learn about various organization relating to facilitate International Trade

Course Content		
Unit	Description	Weightage (%)
1.	Introduction of International Business/Trade <ul style="list-style-type: none">• Concepts• Types of International Trade• Advantages and Challenges of International Trade• Present Foreign Trade Policy of Govt. of India<ul style="list-style-type: none">➤ Objectives➤ Salient Features	25 %
2.	Government Authorities <ul style="list-style-type: none">• Department of Commerce• Director General of Foreign Trade (DGFT)• Foreign Investment Promotion Board (FIPB)• Board of Trade• Zonal Advisory Committee	25 %

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	<ul style="list-style-type: none">• State Liaison Officer	
3.	Commodity Organisation <ul style="list-style-type: none">• Export Promotion Councils (EPC)• Trade Development Authority (TDA)• Trade Fair Authority (TFA)• Federation of Indian Export Organization (FIEO)• EXIM Bank• State Trading Corporation (STC)• Minerals & Metals Trading Corporation (MMTC)	25 %
4.	Quality Control & Inspection <ul style="list-style-type: none">• Export (Quality Control & Inspection) Act 1963• Commodities covered under the Quality Control and Pre-Shipment Inspection,• Quality Standards for exports• Export Inspection Agencies, System of Inspection, Pilot Test House,• Voluntary Inspection, Fee for Inspection• Export Worth Certificate, Procedure for handling complaint	25 %
Add-on	Visit any major Port or SEZ	

Teaching-Learning Methodology	<ul style="list-style-type: none">• Lecture Method• Online Lecture• Group Discussion• Case Study• Project Work• Practical activities• Guest Lectures
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written	30%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	20%
3.	External Examination	50%

Course Outcomes : Having Completed this course, the students will be able to	
1.	Evaluate various modes of entry in to International business and should be able to select the best mode of entry given a situation.
2.	Examine and elaborate the role of various Government institutions in India which support International trade
3.	Perceive the concepts in recent EXIM policy of India and relate it to the flow of FDI as well as direction of Indian foreign trade.
4.	Understand various concepts and terminologies involved in International Business and importance of international trade

Suggested References	
Sr. No.	References
1	Francis Cherunilam (2008) International Trade and Export Management, Himalaya Pulishing House
2	T Aaryamala (2025), International Business, Vijay Nicole Imprints Pvt Ltd
3	T Aaryamala(2021), International Trade, Vijay Nicole Imprints Pvt Ltd

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4	Francis Cherunilam(2010), International Marketing, Himalaya Publishing House
5	Multinational Financial Management (2002), S Kevin, Prentice Hall of India Private Limited

On-line resources to be used if available as reference material

Govt. of India sources like DGFT, Indian Trade portal, EXIM etc.
