

Bachelor of Business Administration (BBA General)**SEMESTER - V**

Course Code	UM5MABBA03	Title of the Course	ADVANCED FINANCIAL MANAGEMENT-I
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. To explain the fundamentals of valuation as applied to securities.
	2. To calculate the component costs of equity, debt and preferred stock and WACOC.
	3. To describe the Types of lease Arrangements, Factors relevant in making leasing Decisions and significance.
	4. 4. To study the features, Stages & Process of Venture Financing, Methods of Venture Financing, Disinvestment Mechanisms, Development of Venture Capital in India, and Future of Venture Capital in India.

Course Content		
Unit	Description	Weightage (%)
1.	Valuation of Securities Concept of Value, Basic Valuation Model, Bond Valuation Basic Bond Valuation Model, Bond Value Theorems, Yield to Maturity, Bond values with Semi-annual Interest, Present Value of Preference Shares, Valuation of Equity - Dividend Capitalization approach - Single Period Valuation - Multi period valuation - Valuation with Supernormal growth	25%
2.	Cost of Capital Basic concepts, Rational & Assumptions Significance, Specific cost of Equity, retained earnings, preference share & debenture capital, Weighted average cost of capital (Cost of equity based on dividend capitalization approach, Earning price approach, realized yield approach, & CAPM approach)	25%
3.	Leasing Concept, Types of lease Arrangements, Factors relevant in making leasing Decisions, Potentiality of leasing as a means of financing (significance), Financial Evaluation from the lessee's point of view, Evaluation of lease as a	25%

C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)**(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)****AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR**An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Govt. of Gujarat-April 2017NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt. of India – June 2022**Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026**

	financing decision. Venture Capital Concept & Features of Venture Capital, Stages & Process of Venture Financing, Methods of Venture Financing, Disinvestment Mechanisms, Development of Venture Capital in India	
4.	E-Finance Meaning, What does E - Finance Change?-E - Finance Technology - Use of IT in Financial Decision-making – Financial Services in Internet Era – Conceptual Discussion of Internet banking and Online stock trading – Methods of Digital Payments –Concept and Importance of Cyber security, Major Types of Cyber security Threats to Financial Services – Concept of Fintech –The Advantages of Fintech Innovations in Finance- Innovative application of technology in finance (Crypto currency, Neo Banking, Use of Block chain, Artificial Intelligence, Robotic Process Automation in Finance)	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion • Practical Problem Solving • Case Study
--------------------------------------	--

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written	30%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	20%
3.	External Examination	50%

Course Outcomes : Having Completed this course, the students will be able to

1.	Explain the valuation of various securities.
-----------	--

C P PATEL AND F H SHAH COMMERCE COLLEGE, ANAND (AUTONOMOUS)**(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)****AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR****An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)****AAA Reaccredited CGPA 3.56 – GRADE A^+ KCG-Dept of Edu. Govt. of Gujarat-April 2017****NAAC Reaccredited - CGPA 3.30 - GRADE ' A^+ ' UGC – MHRD, Govt. of India – June 2022****Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026**

2.	Calculate the cost of equity, bond and preference share and also Calculate the weighted average cost of capital (WACC).
3.	Explain what a lease is from the viewpoint of the lessor for both operating leases and finance leases.
4.	Understand the E-Finance concept and get insights on digital transformation in the field of finance.

Suggested References	
Sr. No.	References
1	Kulkarni, P.V. , (2015) Financial Management , New Delhi, India: Taxmann Publications Pvt. Ltd.
2	Maheshwari,S. N.,(2013) Financial Management –Principles and Practice, New Delhi, India: McGraw Hill Education.
3	Gupta, J. B. (2016). Strategic Financial Management (9th ed.). New Delhi, India: Taxmann Publications Pvt. Ltd.
4	Chandra, P. (2019). Financial Management, Theory and Practice (Tenth ed.). Chennai, India: McGraw-Hill. 6
5	Khan, M. Y., & Jain, P. K. (2011). Financial Management (Sixth ed.). New Delhi, India: McGraw Hill Education.
6	Van Horne, J. C. (2008). Fundamentals of Financial Management (13h ed.). Chennai, India: Pearson Education.
7	Kishore, R. M. (2017). Strategic Financial Management (3rd ed.). New Delhi, India: Taxmann Publications Pvt. Ltd.
