## C P Patel & F H Shah Commerce (Autonomous) College, Anand PROGRAMME STRUCTURE Master of Commerce MCOM Semester: IV

(Syllabus with effect from the Academic Year December 2024)						
Programme Outcome	After successful completion of this course, the student will be able to:					
(PO) - For MCOM	1. To understand about soft skills chosen by the students. i.e. Career Planning, Knowledge Management, Leadership skills					
Programme	etc.					
	2. Learn various concepts and process of Research Methodology.					
	3. Get familiarity with aspects of Entrepreneurship Development.					
	<ol> <li>Learn concepts of Corporate Accounting.</li> <li>Get insights of elective subjects in various areas viz. Accounting, Marketing, HRM, Financial Management, Taxation etc.</li> </ol>					
Programme Specific	After successful completion of this semester, the student will be able to:					
<b>Outcome</b> ( <b>PSO</b> ) - For	1. Get familiarity in dealing with corporate world.					
MCOM	2. Get insights to various concepts of Research Methodology, Entrepreneurship Development, and International Financial					
Semester - IV	Management.					
	3. Gain familiarity with recent developments of specific areas like Advanced Accounting, Marketing Management,					
	Human ResourceManagement, Financial Management and Tax Planning and Management.					

To Pass:	1. At least 40% Marks in the University Examination in each paper and
	2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the PG Centers

	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
Course Type						Internal	External	Total
Ability Enhancement Course	PG04ACOM01	Career Planning-II	Т	4	3	30/12	70/28	100/40
(Any One)	PG04ACOM02	Knowledge Management-II	Т	4	3	30/12	70/28	100/40
	PG04ACOM03	Leadership Skills-II	Т	4	3	30/12	70/28	100/40
Core Courses (Three)	PG04CCOM01	Research Methodology-II	Т	4	3	30/12	70/28	100/40
``´´´	PG04CCOM02	Entrepreneurship Development-II	Т	4	3	30/12	70/28	100/40
	PG04CCOM03	Financial Management-II	Т	4	3	30/12	70/28	100/40
Elective Courses (Any One)								
Advanced Accounting	PG04ECOM01	Corporate Accounting-II	Т	4	3	30/12	70/28	100/40
Marketing Management	PG04ECOM02	Consumer Behavior	Т	4	3	30/12	70/28	100/40
Human Resource Management	PG04ECOM03	Strategic Human Resource Management	Т	4	3	30/12	70/28	100/40
Financial Management	PG04ECOM04	Strategic Financial Management-II	Т	4	3	30/12	70/28	100/40
Tax Planning and Management	PG04ECOM05	Indirect Taxes-II	Т	4	3	30/12	70/28	100/40
		Total		20		150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

## Notes:

1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.

2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book review/ Article Review/ Computer Lab /Project work. etc.

Dr R D Modi	Dr Nital Soni	Dr Hina J Padiya	Dr Kamini Shah	Dr Yagnesh Dalwadi
Principal	HOD	Chairperson Commerce & Accountancy Board	VC Nominee Accountancy Board	VC Nominee Commerce Board