

C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)

AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Govt of Gujarat-April 2017

NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2024-2025

Master of Commerce (MCOM)

Semester - IV

Course Code	PG04CCOM03	Title of the Course	FINANCIAL MANAGEMENT - II
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. The objective of this course is to acquaint students with the Indian financial system, Investment environment, stock markets and application of security analysis and portfolio management. To make students aware about the Investment Environment and Stock Markets
	2. To enable them to understand the Fundamental Analysis, Economic Analysis, Industry Analysis, Company Analysis, Du Pont Analysis, Technical Analysis.
	3. To gain knowledge of importance of Security Analysis in taking investment decisions
	4. To provide an insight into the process and concept of managing the portfolio of investments.

Course Content		
Unit	Description	Weightage (%)
1.	The Investment Environment and Stock Markets Overview of Indian Financial System : Functions, Financial Concepts, Weakness; Organization of Stock Exchanges in India, Stock Exchange: Concept, Functions, Regulation and Reforms, New Issue Market and Secondary Market, Stock Exchanges in India – NSE, BSE, Various Securities and their characteristics, Stock Market Terminology, Role and Powers of SEBI, Deficiencies and Defects of Stock Markets, Method of Trading in Stock Exchange, On-line Trading, Basics of Commodities Markets in India, Derivatives Trading in India	25%
2.	Fundamental Analysis Introduction to Fundamental Analysis, Economic Analysis : Tools, Industry Analysis : Tools, Company Analysis : Du Pont Analysis with examples, Going beyond the numbers, Technical Analysis : Concept, Distinction between Fundamental and Technical Analysis, Basic premises of Technical Analysis, Charting : The basic tool of Technical Analysis, Price and Volume Charts - Bar charts, Line charts/Line and volume charts, Candlestick chart, Point and figure chart, Limitations of Technical Analysis	25 %

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3.	Security Analysis Meaning of Security Analysis, Factors affecting Security Prices, Concepts of Value, Basic Valuation Model, Bond Valuation, Basic Bond Valuation Model, Bond Value Theorems, Yield to Maturity, Bond values with Semi-annual Interest, Present Value of Preference Shares, Valuation of Equity Dividend Capitalization approach, Single Period Valuation, Multi period valuation, Valuation with Normal as well as Supernormal growth, Earnings capitalization approach, Linkages between share price, earnings and dividends	25%
4.	Portfolio Management Introduction, Traditional Versus Modern Portfolio Analysis, Growth investing, Value investing, Markowitz Theory, Return and Risk of Portfolio, Measurement of Portfolio Risk, Efficient Portfolio Risk, Diversification of Risk, Capital Asset Pricing Model, Examples Based on CAPM, Arbitrage Pricing Theory, Random Walk theory, Efficient Market Hypothesis	25 %

Teaching-Learning Methodology	<ul style="list-style-type: none">• Direct Lecture• Power Point Presentations• Seminars• Students Presentations• Questions-Answers during lectures.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	20%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	10%
3.	External Examination	70%

Course Outcomes	
1.	Develop understanding of Indian Financial System, role of SEBI as a regulating body and basics of online stock trading thru' use of apps and mock trading
2.	Learn fundamental analysis and will be able to interpret Financial Statements and Charts.

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3.	Learn about use of the present value concepts in the valuation of shares and bonds, the linkage between the share values, earnings and dividends and the required rate of return on the share.
4.	Understand the theories of Portfolio management, differentiate between value investing and growth investing and its application.

Suggested References

Sr. No.	References
1	Kishore, R. M. (2020). Taxmann's Financial Management (Reprint 8th Edition 2020 ed.). India: Taxmann's Publication.
2	Gordon, E., & Natrajan, K. (2016). Financial Markets and Services (11th Revised ed.). Mumbai, India: Himalaya Publishing House
3	Bhalla, V. K. (2008). Investment Management (19th ed.). New Delhi, India: S Chand & Company Pvt. Ltd.
4	Singh, P. (2019). Investment Management Security Analysis and Portfolio Management (20th ed.). Mumbai, India: Himalaya Publishing House.
5	Ranganatham, M., & Madhumathi, R. (2004). Investment Analysis and Portfolio Management (1st ed.). Chennai, India: Pearson Education.
6	Pandian, P. (2012). Security Analysis and Portfolio Management (2nd ed.). New Delhi, India: Vikas Publishing House Pvt Ltd.
7	Chandra, P. (2017). Investment Analysis and Portfolio Management (5th ed.). Chennai, India: McGraw Hill Education Publication.

On-line resources to be used if available as reference material

On-line Resources

http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/392
