

C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)

AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Govt. of Gujarat-April 2017

NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt. of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2024-2025

Master of Commerce (MCOM)

Semester - IV

Course Code	PG04CCOM02	Title of the Course	ENTREPRENEURSHIP DEVELOPMENT-II
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. To understand the concept and aspect of Entrepreneurial Motivation
	2. To understand the basic concept of project management
	3. To understand the Importance of Project Identification and Formulation
	4. To understand the format of Project Report and stages of Project Appraisal

Course Content		
Unit	Description	Weightage (%)
1.	Entrepreneurial Motivation <ul style="list-style-type: none">• Concept• Internal Motivating Factors• External Motivating Factors• Achievement Motivation• Motivational Stories of Successful Entrepreneurs	25 %
2.	Project Management <ul style="list-style-type: none">• Concept of Project,• Classification of Project• Project Life Cycle• Aspects of Project	25 %
3.	Project Identification and Formulation <ul style="list-style-type: none">• Concept of Project Identification• Importance of Project Identification• Concept of Project Formulation• Stages of Project Formulation	25%

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4.	Project Report and Project Appraisal <ul style="list-style-type: none">• Concept of Project Report• Importance of Project Report• Format of Project Report• Concepts of Project Appraisal• Stages of Project Appraisal	25 %
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Teaching-Learning Methodology	<ul style="list-style-type: none">• Direct Lecture• Power Point Presentations• Seminars• Students Presentations• Questions-Answers during lectures.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written Examination	20%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	10%
3.	External Examination	70%

Course Outcomes	
1.	This unit guides students about the entrepreneurial motivation, its concept and its internal external motivating factors which are very much helpful for students in their practical world. Need for motivation and how it can be beneficial to an employee is clearly described in this unit for better understanding
2.	From this unit the learning which student gets is about the project management, its concept and broad classification. Here for better understanding of student's project life cycle is also mentioned and precisely explained.
3.	This unit gives better understandings about the project identification, its formulation and its identification too. By this the student can also get aware about the importance of project and its concerned stages for formulation.

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4.	What is project report and how it is formed, its importance, concepts and prepared format is explained in the detail by the author in this unit. Meaning of project appraisal and its concerned stages is also described for the better knowledge of students.
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Suggested References

Sr. No.	References
1	Dynamics of Entrepreneurship and Management Vasant Desai, H.P. House, New Delhi, 2016
2	Entrepreneurial Development Gupta and Srinivasan, Sultan Chand and Sons, New Delhi, 2014
3	Business Environment Dr. K. Ashwathappa H.P. House, New Delhi 2016

On-line resources to be used if available as reference material

On-line Resources

https://ugcmoocs.inflibnet.ac.in/view_module_ug.php/199
