C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDAR PATEL EDUCATION TRUST,ANAND)
AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE A^+ KCG-Dept of Edu. Govt of Gujarat-April 2017

NAAC Reaccredited - CGPA 3.30 - GRADE 'A^{+}' UGC – MHRD, Govt of India – June 2022
Syllabus as per NEP 2020 with effect from the Academic Year 2024-2025

Master of Commerce (MCOM)
Semester-IV

Course Code	PG04ACOM02	Title of the Course	KNOWLEDGE MANAGEMENT – II
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1. To develop limitless horizons & boundless vision for management of twenty-first century organization
	2. The objective of the course is to provide the basics of the emerging Areas of knowledge management to students
	3. Analyse the nature of knowledge
	4. Identify the educational implications of knowledge.

Course Content			
Unit	Description	Weightage (%)
1.	**MANAGEMENT IN FUTURE:** Introduction Challenges Before Future Managers Tasks of Management Managerial Process in Future Managerial Obsolescence A Flexible System of Management	25 %
2.	**INTERNATIONAL MANAGEMENT:** Concept of Multinational Corporation Stages and Forms of International Business Reasons for Growth of Multinationals Criticism of Multinationals Concept of International Management Environment of International Management Managerial Functions at International Level Global Executives Trends in International Management	25 %

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3.	**CRISIS MANAGEMENT**: Introduction Concept of Crisis Management Causes of Crisis Crisis Management Behaviour Crisis Management Techniques Developing a Crisis Management Programme Qualities of a Crisis manager Can You Cope with Crisis? Points to Remember	**25%**
4.	**CORPORATE GOVERNANCE & SUPERVISION**: Concept of Corporate Governance Need and Significance of Corporate Governance Fundamental Principles of Corporate Governance Corporate Governance in India Meaning of Supervision Responsibilities of a Supervisor Qualities of a Good Supervisor Functions of a Supervisor Fundamentals of Effective Supervision	**25 %**

Teaching-Learning Methodology	• Direct Lecture • Power Point Presentations • Seminars • Students Presentations • Questions-Answers during lectures.

Evaluation Pattern		
Sr. No.	**Details of the Evaluation**	**Weightage**
1.	Internal Written Examination	**20%**
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance	**10%**
3.	External Examination	**70%**

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Course Outcomes	
1.	Student understands about future management
2.	Aware about international management
3.	Understand about crisis management
4.	Understand about basics of corporate governance and supervision.

Suggested References	
Sr. No.	**References**
1	Elias M. A. and Hassan M. G., Knowledge management, Pearson Education, India
2	Debowski Shelda, Knowledge management, Wiley India, New Delh

On-line resources to be used if available as reference material
On-line Resources
http://egyankosh.ac.in/handle/123456789/1

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