C P Patel & F H Shah Commerce (Autonomous) College, Anand
PROGRAMME STRUCTURE
Master of Commerce
MCOM Semester: III
(Syllabus with effect from the Academic Year June 2024)

Programme Outcome (PO) - For MCOM Programme	**After successful completion of this course, the student will be able to:** 1. To understand about soft skills chosen by the students. i.e. Career Planning, Knowledge Management, Leadership skills etc. 2. Learn various concepts and process of Research Methodology. 3. Get familiarity with aspects of Entrepreneurship Development. 4. Learn concepts of Corporate Accounting. 5. Get insights of elective subjects in various areas viz. Accounting, Marketing, HRM, Financial Management, Taxation etc.
Programme Specific Outcome(PSO) - For MCOM Semester - III	**After successful completion of this semester, the student will be able to:** 1. Get familiarity in dealing with corporate world. 2. Get insights to various concepts of Research Methodology, Entrepreneurship Development, and International Financial Management. 3. Gain familiarity with recent developments of specific areas like Advanced Accounting, Marketing Management, Human ResourceManagement, Financial Management and Tax Planning and Management.

To Pass:	1. At least 40% Marks in the University Examination in each paper and 2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the PG Centers

Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	PG03ACOM01	Career Planning-I	T	4	3	30/12	70/28	100/40
	PG03ACOM02	Knowledge Management-I	T	4	3	30/12	70/28	100/40
	PG03ACOM03	Leadership Skills-I	T	4	3	30/12	70/28	100/40
Core Courses (Three)	PG03CCOM01	Research Methodology-I	T	4	3	30/12	70/28	100/40
	PG03CCOM02	Entrepreneurship Development-I	T	4	3	30/12	70/28	100/40
	PG03CCOM03	Financial Management-I	T	4	3	30/12	70/28	100/40
Elective Courses (Any One)								
Advanced Accounting	PG03ECOM01	Corporate Accounting-I	T	4	3	30/12	70/28	100/40
Marketing Management	PG03ECOM02	Integrated Marketing Communications	T	4	3	30/12	70/28	100/40
Human Resource Management	PG03ECOM03	Industrial Relations	T	4	3	30/12	70/28	100/40
Financial Management	PG03ECOM04	Strategic Financial Management-I	T	4	3	30/12	70/28	100/40
Tax Planning and Management	PG03ECOM05	Indirect Taxes-I	T	4	3	30/12	70/28	100/40
		Total		20		150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes:
1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book review/ Article Review/ Computer Lab /Project work. etc.

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Dr R D Modi   **Dr Nital Soni**   **Dr Hina J Padiya**   **Dr Kamini Shah**   **Dr Yagnesh Dalwadi**

Principal   **HOD**   **Chairperson**   **VC Nominee**   **VC Nominee**
                                                    Commerce & Accountancy Board   **Accountancy Board**   **Commerce Board**