

C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDARPATELEUCATION TRUST, ANAND)

AFFILIATED TO SARDAR PATEL UNIVERSITY, VVNAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified
GUJARAT INSTITUTIONAL RATING FRAMEWORK (4STAR)

AAA Reaccredited CGPA 3.56–GRADE **A⁺** KCG-Dept. of Edu. Govt. of Gujarat-April 2017

NAAC Reaccredited –CGPA 3.30 -GRADE **'A⁺'** UGC–MHRD, Govt. of India–June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

Bachelor of Business Administration (ITM- Information Technology Management)

with effect from December -2023

PROGRAMME SPECIFIC OBJECTIVE:

The objective of the BBA (ITM) programme is to give students the knowledge and abilities to efficiently manage and use of IT resources within organizations, comprehend the strategies of technology in business, and gain proficiency in field of Management and IT.

At the end of the BBA (ITM) programme the students will be able to:

PROGRAMME OUTCOME (PO)-SEMESTER-II	<ol style="list-style-type: none">1. To understand business functions and management practices leading to development of business acumen among students.2. To develop critical and analytical thinking abilities.3. To improve Communication and interpersonal skills.4. To develop social sensitivity and ethical considerations leading to sustainable business practices5. To demonstrate global perspective and entrepreneurship acumen.6. To get exposure of industrial world through company visits and interaction with experts.7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
PROGRAMME SPECIFIC OUTCOME (PSO) - SEMESTER-II	<ol style="list-style-type: none">1. Apply various business and information technology management practices.2. Analyze and interpret data for better decision making.3. Demonstrate effective communication and interpersonal skills.4. Implement basic concepts of high speed LAN and data communication.5. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
To Pass:	<ol style="list-style-type: none">(i) At least 36% Marks in each paper at the Semester End Examination and Aggregate Marks. Internal & External Assessment.(ii) At least 36% Marks in each paper in Internal Assessment and 36% aggregate marks in Internal Assessment.

**Course Structure under NEP – 2020 (BBA-ITM) Semester-II
with effect from the Academic Year December - 2023**

Course Type	Course Code	Name of Course	T/P	Credit	WCH	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
Major (Core)	UM2MABBI01	Management of MSMEs	T	4	4	2	50/18	50/18	100/36
	UM2MABBI02	Fundamentals of C Programming	T/P	4	4	2	50/18	50/18	100/36
Minor (Elective Any One)	UM2MIBBI01	Macro Economics	T	4	4	2	50/18	50/18	100/36
	UM2MIBBI02	Company Management	T	4		2	50/18	50/18	100/36
	UM2MIBBI03	Indian Economy –II	T	4		2	50/18	50/18	100/36
Multi/Inter Disciplinary (Any One)	UM2MDBBI01	Mathematics–II	T	4		2	50/18	50/18	100/36
	UM2MDBBI02	Accounting for Management	T	4	4	2	50/18	50/18	100/36
	UM2MDBBI03	Innovation Management	T	4		2	50/18	50/18	100/36
Ability-Enhancement Compulsory Course	UM2AEBBI01	Enhancement of Communication Skills for Management - II	T	2	2	1	25/9	25/9	50/18
Skills Enhancement Course /Internship (Any One)	UM2SEBBI01	Application of statistics in IT	T	2	2	1	25/9	25/9	50/18
	UM2SEBBI02	Data Communication and Networking	T	2		1	25/9	25/9	50/18
	UM2SEBBI03	Time Management	T	2		1	25/9	25/9	50/18
	UM2SEBBI04	Industrial Safety Management	T	2		1	25/9	25/9	50/18
Value Added Course/ Indian Knowledge System (Any One)	UM2VABBI01	Environmental Studies	T	2	2	1	25/9	25/9	50/18
	UM2VABBI02	NCC–I	T/P	2		1	25/9	25/9	50/18
	UM2VABBI03	NSS–I	T/P	2		1	25/9	25/9	50/18
	UM2VABBI04	Yoga, Meditation & Fitness –I	T/P	2		1	25/9	25/9	50/18
Minimum Qualifying Credits						22			

Notes:

- Each student shall have to offer the same Elective Course Paper at Semester I to IV. **Any qualified teacher can teach SEC and VAD.**
- Class Room Presentation will include CSDS/ Factory Visit /Field Study/ Seminar/ Film Screening /Audio-Video/Problem Solving/ Group Study//Case Study/ Book Review/Article Review/ Computer Lab/ Project Work etc.