

C P Patel & F H Shah Commerce (Autonomous) College, Anand
PROGRAMME STRUCTURE
Master of Commerce
MCOM Semester: II

(Syllabus with effect from the Academic Year June 2023)

Programme Outcome (PO) - For MCOM Programme	After successful completion of this course, the student will be able to: <ol style="list-style-type: none"> 1. To understand about soft skills chosen by the students. i.e. Tally, E Commerce, Corporate Communications etc. 2. Learn various concepts of Strategic Management. 3. Get familiarity with aspects of Business Environment. 4. Learn concepts of Cost and Management Accounting. 5. Get insights of elective subjects in various areas viz. Accounting, Marketing, HRM, Financial Management etc.
Programme Specific Outcome(PSO) - For MCOM Semester - II	After successful completion of this semester, the student will be able to: <ol style="list-style-type: none"> 1. Get familiarity with computer and its application in Business. 2. Get insights to various new concepts of accounting like Environmental Accounting, Human Resource Accounting etc. 3. Gain familiarity with recent developments of specific areas like Advanced Accounting, Marketing Management, Human Resource Management, Financial Management and Tax Planning and Management.

To Pass:	1. At least 40% Marks in the University Examination in each paper and 2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the PG Centres
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Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	PG02ACOM01	Computer Application in Business-II	T/P	4	3	30/12	70/28	100/40
	PG02ACOM02	E-Commerce-II	T	4	3	30/12	70/28	100/40
	PG02ACOM03	Corporate Communications-II	T	4	3	30/12	70/28	100/40
Core Courses (Three)	PG02CCOM01	Strategic Business Management-II	T	4	3	30/12	70/28	100/40
	PG02CCOM02	Business Environment-II	T	4	3	30/12	70/28	100/40
	PG02CCOM03	Cost and Management Accounting-II	T	4	3	30/12	70/28	100/40
Elective Courses (Any One)								
Advanced Accounting	PG02ECOM01	Management Control System-II	T	4	3	30/12	70/28	100/40
Marketing Management	PG02ECOM02	Service Marketing	T	4	3	30/12	70/28	100/40
Human Resource Management	PG02ECOM03	Human Resource Development	T	4	3	30/12	70/28	100/40
Financial Management	PG02ECOM04	Financial Markets and Services-II	T	4	3	30/12	70/28	100/40
Tax Planning and Management	PG02ECOM05	Direct Tax Planning-II	T	4	3	30/12	70/28	100/40
		Total		20		150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes:

1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book review/ Article Review/ Computer Lab /Project work. etc.
3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs. Practical 1.1/2 Hrs.
4. Practical are based on TALLY ERP 9 version.
5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.

Dr R D Modi

Principal

Dr Nital Soni

HOD

Dr Hina J Padiya

**Chairperson
Commerce & Accountancy Board**

Dr Kamini Shah

**VC Nominee
Commerce Board**

Dr Komal Mistry

**VC Nominee
Accountancy Board**