

**C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE**  
**Anand, Gujarat (Reaccredited with 'A+' Grade by NAAC (CGPA 3.30))**  
**Syllabus with effect from the Academic Year 2023-2024**  
**PROGRAMME STRUCTURE (NEP-2020)**  
**Bachelor of Business Administration (BBA General) Semester: II**

<b>Programme Outcome (PO) -For BBA Programme</b>	<ul style="list-style-type: none"> <li>• To understand business functions and management practices leading to development of business acumen among students.</li> <li>• To develop critical and analytical thinking abilities.</li> <li>• To improve Communication and interpersonal skills.</li> <li>• To develop social sensitivity and ethical considerations leading to sustainable business practices.</li> <li>• To demonstrate global perspective and entrepreneurship acumen.</li> <li>• To get exposure of industrial world through company visits and interaction with experts.</li> <li>• To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.</li> </ul>
<b>Programme Specific Outcome (PSO) –For BBA Semester - II</b>	<ul style="list-style-type: none"> <li>• Acquire conceptual clarity of all the functional areas of management.</li> <li>• Analyse and interpret data for better decision making.</li> <li>• Demonstrate effective communication skills and ability to work in groups.</li> <li>• Apply ethical practices and sustainability issues in business.</li> <li>• Understand the ecosystem of start up in the country and will be able to prepare business plans.</li> <li>• Prepare better for competitive exams in Management such as CAT, CMAT, etc.</li> </ul>
<b>To Pass:</b>	<p>(i) At least <b>36% Marks</b> in each paper at the <b>Semester End Examination</b> and <b>aggregate Marks. Internal &amp; External Assessment.</b></p> <p>(ii) At least <b>36% Marks</b> in each paper in <b>Internal Assessment</b> and <b>36% marks aggregate marks in Internal Assessment.</b></p>

No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
1	Major (Core) (Any Two)	UM2MABBA01	Management of MSMEs	T	4	2	50/18	50/18	100/36
		UM2MABBA02	Corporate Accounting	T	4	2	50/18	50/18	100/36
2	Minor (Elective) (Any One)	UM2MIBBA01	Macro Economics for Management	T	4	2	50/18	50/18	100/36
3	Multi - Disciplinary (Any One)	UM2MDBBA01	Business Mathematics–II	T	4	2	50/18	50/18	100/36
		UM2MDBBA02	Fundamentals of Banking and Insurance	T	4	2	50/18	50/18	100/36
4	Ability Enhancement Course (AEC)	UM2AEBBA01	<u>Communication Skills for Management-II</u>	T	2	1	25/9	25/9	50/18
5	SEC (Any One)	UM2SEBBA01	<u>Soft Skills-II</u>	T	2	1	25/9	25/9	50/18
		UM2SEBBA02	Time Management	T	2	1	25/9	25/9	50/18
		UM2SEBBA03	Industrial Safety Management	T	2	1	25/9	25/9	50/18
6	VAD (Any One)	UM2VABBA01	Environmental Studies	T	2	1	25/9	25/9	50/18
		UM2VABBA02	NCC–I	T/P	2	1	25/9	25/9	50/18
		UM2VABBA03	NSS–I	T/P	2	1	25/9	25/9	50/18
		UM2VABBA04	Yoga, Meditation & Fitness–I	T/P	2	1	25/9	25/9	50/18

**Notes:**

1. Each student shall have to offer the same Elective Course Paper at Semester I to IV. **Any qualified teacher can teach SEC, VAD and IKS.**
2. Class Room Presentation will include CSDS/Factory Visit/Field Study/Seminar/Film Screening/Audio-Video/Problem Solving/Group Study/Case Study/Book Review/Article Review/Computer Lab/Project work etc.

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**Dr R D Modi**  
**Principal**

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**Dr M T Khan**  
**Chairperson**  
**English Board**

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**Dr Parul Popat**  
**VC Nominee**  
**English Board**