

**CPPATELANDF H SHAH COMMERCE(AUTONOMOUS)COLLEGE,  
ANAND**

**(Managed by SARDAR PATEL EDUCATION TRUST,ANAND)**

**AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR**

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified  
GUJARAT INSTITUTIONAL RATING FRAME WORK(4STAR)

AAAReaccreditedCGPA3.56–GRADE **A<sup>+</sup>** KCG-Dept of Edu. Got of Gujarat-April 2017 NAAC

Reaccredited-CGPA 3.30 -GRADE **'A<sup>+</sup>** UGC –MHRD, Govt of India–June 2022 Syllabus as  
per NEP 2020 with effect from the Academic Year 2023-2024

**BACHELOR OF COMMERCE  
(BCOM-G)(Semester-II)**

<b>Course Code</b>	<b>UB2MICOM03</b>	<b>Title of the Course</b>	<b>BUSINESSECONOMICS-II</b>
<b>Total Credits of the Course</b>	<b>04</b>	<b>Hours per Week</b>	<b>04</b>

<b>Course Objectives:</b>	<ol style="list-style-type: none"><li>1) This course provides exposure to the students to the theory and functioning of the monetary and financial sectors of the economy.</li><li>2) It highlights the organization, structure and role of financial markets and institutions.</li><li>3) It also discusses interest rates, monetary management and instruments of monetary control. Financial and banking sector reforms and monetary policy with special reference to India are also covered.</li></ol>
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<b>Course Content</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage* (%)</b>
1.	<b>Money:</b> <ul style="list-style-type: none"><li>• Concept ,Definition ,Functions and Classification of Money</li><li>• Quantity theory of Money : Fisher' Transaction theory of money</li><li>• Milton Friedman's Restatement of QTM</li><li>• A Visit to Museum for the study of Evolution of Money and Report Writing</li></ul>	25%
2.	<b>Value of Money:</b> <ul style="list-style-type: none"><li>• Measurement of Value of Money : Index number, usefulness and limitations of Index number</li><li>• Inflation: Definition, Types of Inflation according to intensity ,Causes of inflation-Cost Push and Demand Pull, Effects and Remedies.</li><li>• Future Projections of India's Boom</li></ul>	25%

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3.	<p><b>Income and Employment:</b></p> <ul style="list-style-type: none"> <li>• J.B.Say's Law of Market</li> <li>• Keynesian theory of Income and Employment: Principle of Effective Demand ,Consumption Function, Investment Multiplier, Accelerator, Liquidity Preference Theory of Rate of Interest</li> <li>• A Case Study on the Consumption Function and Investment Multiplier</li> </ul>	25%
4.	<p><b>Banking:</b></p> <ul style="list-style-type: none"> <li>• Definition, Functions of Commercial Bank</li> <li>• Credit Creation Process</li> <li>• Central Bank: Functions, Instruments of Monetary Policy</li> <li>• Digital Currency: Concept, Methods.</li> <li>• International Trade theories and Modern Banking</li> <li>• Visit to the Nationalized Commercial Bank and Report Writing</li> <li>• Internship and Report Writing</li> </ul>	25%

<b>Teaching-Learning Methodology</b>	Through a combination of lectures, direct reading, case studies projects ,Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per the NEP-2020Guidelines)	30%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per the NEP-2020Guidelines)	20%
3.	Semester End Examination	50%

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Course Outcomes : Having completed this course ,the learner will be able to	
1.	Students can Understand the theoretical basis for the origin and essence of money ,money circulation ,monetary policy.
2.	Students can comprehend theoretical concept of monetary policy; the role and objectives of monetary policy and the instruments for its implementation.
3.	Students can have analytical reasoning on the changing structure of the economy and its relevant concepts of the market economy.
4.	Students can apprehend the working of the banks , theoretical concept of monetary policy; the role and objectives of monetary policy and the instruments for its implementation;

Suggested References:	
Sr.No.	References
1.	Dr..H.L AHUJA –Advanced Economic Theory
2.	Prof .M L Jingan Advanced Economic Theory
3.	M C Vaish Theory of Money
4.	D M Mithani Money, Banking, Public Finance and International Trade

On-line resources to be used if available as reference material
<a href="https://www.investopedia.com/terms/m/monetarypolicy.asp">https://www.investopedia.com/terms/m/monetarypolicy.asp</a>
<a href="https://www.santander.com/en/stories/what-is-a-central-bank">https://www.santander.com/en/stories/what-is-a-central-bank</a>
<a href="https://www.economicdiscussion.net/money/value-of-money-meaning-measurement-and-preparation-of-index-numbers/1863#:~:text=The%20value%20of%20money%20is,then%20said%20to%20have%20depreciated.">https://www.economicdiscussion.net/money/value-of-money-meaning-measurement-and-preparation-of-index-numbers/1863#:~:text=The%20value%20of%20money%20is,then%20said%20to%20have%20depreciated.</a>
<a href="https://www.morganstanley.com/ideas/investment-opportunities-in-india">https://www.morganstanley.com/ideas/investment-opportunities-in-india</a>
<a href="https://www.economicdiscussion.net/money/money-functions-approaches-and-types/4061">https://www.economicdiscussion.net/money/money-functions-approaches-and-types/4061</a>