

C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDAR PATEL EDUCATION TRUST)

AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A** KCG-Dept of Edu. Got of Gujarat-April 2017 NAAC Reaccredited - CGPA 3.30 - GRADE **'A'** UGC – MHRD, Govt of India – June 2022 Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

BACHELOR OF BUSINESS ADMINISTRATION (BBA-G) (Semester- II)

Course Code	UM2MIBBA01	Title of the Course	MACRO ECONOMICS FOR MANAGEMENT
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ol style="list-style-type: none">1. The students can interpret the functioning of the economy at macro level.2. The students will be able to analyse the income determination through classical and Keynesian economics.3. Students will be able to appraise their role of Money4. Students will critically elaborate the consequences of basic macroeconomic policy options under differing economic conditions within a business cycle.5. Students will be able to formulate the linkages between financial markets and the real economy, the influence the impact of economic policies over differing time horizons.
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Course Content		
Unit	Description	Weightage* (%)
1.	Nature and Scope of Macro Economics: <ul style="list-style-type: none">• Overview of Macro Economic Policies• Basic Problems of Economics• Circular flow of National Income, National Income• Methods of Calculation and Difficulties in Calculation.• A practical Example on the Calculation of National Income	25 %
2.	Theory of Income & Employment: <ul style="list-style-type: none">• Say's Law of Market• Theory of Income & Employment, Consumption Function. Investment Multiplier, Liquidity Preference Theory of Interest, Liquidity Trap.• A Case Study on the Consumption Function and Investment Multiplier	25 %
3.	Money and Banking: <ul style="list-style-type: none">• Meaning of Money, Classification of Money, Functions of Money• Functions of the Commercial Bank	25 %

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	<ul style="list-style-type: none">• Credit Creation Process by Commercial Banks• Functions of the Central Bank ,Monetary Policy of the Central Bank• Digital Currency : Concept ,Methods• Modern Banking• Visit to the Nationalized Commercial Bank and Report Writing• Internship and Report Writing	
4.	Macro-Economic Problems : <ul style="list-style-type: none">• Typical Business Cycle• Inflation-Meaning, Types, Causes, Effects & Control of Inflation-Philips Curve,• Concept of Deflation and Stagflation• International Trade Theories• A Brief Research paper on the Business Cycles	25 %

Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per NEP 2020)	30%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance. (As per NEP 2020)	20%
3.	Semester End Examination	50%

Course Outcomes: Having completed this course, the learner will be able to	
1.	The students can summarize the objectives of government macroeconomic policy and describe how they can be pursued
2.	The students can apply aggregate demand and aggregate supply model of the macro economy and utilize it to illustrate macroeconomic problems and impending fiscal policy and monetary policy solutions
3.	The students will be able to examine the role of money in modern economy
4.	The students can inspect the role of the Commercial Bank and Central Bank
5.	The students can create skills in analysing effects of economic policy on macroeconomic sustainability.

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Suggested References:

Sr. No.	References :
1.	D M Mithani ,Money, Banking Publish Finance & International Trade by Himalaya Publications,Mumbai.
2.	Dwivedi M D N (2006) Macro Economics-Theory & Policy, Vikas Publishing House Pvt Ltd.
3.	Manikw G.N (2003), Macro Economics (Vth Edition), Thomson South Western, Delhi.
4.	Shapiro E (2003) Macro Economics Analysis (Vth Edition), Galgotia Publications, New Delhi.
5.	Ahuja H.L (2007) Macro Economics Theory & Policy, Sultanchand& Co. New Delhi.

On-line resources to be used if available as reference material

On-line Resources

<https://www.economicdiscussion.net/> - (creative commons)
