C P Patel & F H Shah Commerce (Autonomous) College, Anand
PROGRAMME STRUCTURE
Master of Commerce
M.Com. Semester: 1
(Syllabus with effect from the Academic Year June 2023)

Programme Outcome (PO) - For M.Com sem I Programme	**After successful completion of this course, the student will be able to:** 1. To understand about soft skills chosen by the students. i.e. M S Excel, E Commerce, Corporate Communications etc. 2. Learn various concepts of Strategic Management. 3. Get familiarity with aspects of Business Environment. 4. Learn concepts of Cost and Management Accounting. 5. Get insights of elective subjects in various areas viz. Accounting, Marketing, HRM, Financial Management etc.
Programme Specific Outcome (PSO) - For M.Com. Semester - 1	**After successful completion of this semester, the student will be able to:** 1. Get familiarity with computer and its application in Business. 2. Get insights to various new concepts of accounting like Environmental Accounting, Human Resource Accounting etc. 3. Gain familiarity with recent developments of specific areas like Advanced Accounting, Marketing Management, HumanResource Management, Financial Management and Tax Planning and Management.

To Pass:	**1. At least 40% Marks in the University Examination in each paper and** **2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the PG Centers**

Course Type	Course Code	Course Title	T/P	Credit	Exam Duration Hours	Component of Marks		
						Internal	External	Total
Ability Enhancement Course(Any One)	PG01ACOM01	Computer Application in Business-I	T/P	4	3	30/12	70/28	100/40
	PG01ACOM02	E-Commerce-I	T	4	3	30/12	70/28	100/40
	PG01ACOM03	Corporate Communications-I	T	4	3	30/12	70/28	100/40
Core Courses (Three)	PG01CCOM01	Strategic Business Management-I	T	4	3	30/12	70/28	100/40
	PG01CCOM02	Business Environment-I	T	4	3	30/12	70/28	100/40
	PG01CCOM03	Cost and Management Accounting-I	T	4	3	30/12	70/28	100/40
Elective Courses (Any One)								
Advanced Accounting	PG01ECOM01	Management Control System-I	T	4	3	30/12	70/28	100/40
Marketing Management	PG01ECOM02	Rural Marketing	T	4	3	30/12	70/28	100/40
Human Resource Management	PG01ECOM03	Organizational Behavior	T	4	3	30/12	70/28	100/40
Financial Management	PG01ECOM04	Financial Markets and Services-I	T	4	3	30/12	70/28	100/40
Tax Planning and Management	PG01ECOM05	Direct Tax Planning-I	T	4	3	30/12	70/28	100/40
		Total		20		150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes:

1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.

2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.

3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.

4. Practical are based on MS- Excel 2007 & above upgraded office version.

5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.