

C P PATEL AND F H SHAH COMMERCE (AUTONOMOUS) COLLEGE, ANAND

(Managed by SARDAR PATEL EDUCATION TRUST, ANAND)

AFFILIATED TO SARDAR PATEL UNIVERSITY, V V NAGAR

An ISO 9001 2015 Certified / An ISO 14001-2015 Certified / An ISO 21001-2018 Certified

GUJARAT INSTITUTIONAL RATING FRAMEWORK (4 STAR)

AAA Reaccredited CGPA 3.56 – GRADE **A⁺** KCG-Dept of Edu. Got of Gujarat-April 2017

NAAC Reaccredited - CGPA 3.30 - GRADE **'A⁺'** UGC – MHRD, Govt of India – June 2022

Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

Bachelor of Business Administration (BBA-General)

Semester - I

Course Code	UB1IKBBA01	Title of the Course	Management Strategies by Kautilya
Total Credits of the Course	02	Hours per Week	02

Course Objectives	<ul style="list-style-type: none">To provide basic introduction of Kautilya and ManagementTo explore the concept of Management Strategies of KautilyaTo understand the role and significance of Kautilya for LeadershipTo provide an insight of Ethics & Spiritual Dimension to the studentsTo make students understand Corporate Social Responsibility.
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Unit	Description	Weightage (%)
1	<u>Kautilya and Management</u> <ul style="list-style-type: none">Requirement of InformationTime ManagementIntelligence ManagementCorporate Social Responsibility	50%
2.	<u>Leadership Strategies by Kautilya</u> <ul style="list-style-type: none">Decision Making StrategiesMultiple taskingEthics in BusinessThe Spiritual Dimension of Leadership Strategy	50%

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Teaching-Learning Methodology	Classroom teaching and learning Quiz, Seminars etc.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written	30%
2.	Internal Continuous Assessment in the form of Practical, Quizzes, Seminars, Assignments, Attendance	20%
3.	External Examination	50%

Course Outcomes	
1.	To know about the administrative methods given in Arthashastra
2.	Students understand the concept of Kautilya's Management Strategies
3.	To learn the Ethics & their Social Responsibility towards the society
4.	To develop an interest for Kautilya & Management to Students for their further study.

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Suggested References	
Sr. No.	References
1	Corporate Chanakya – Radhakrishnan Pillai published by Jaico publication 2010,2012
2	Kautilya's Arthashastra - Jaico Publishing House, Mumbai (2021) English Version
3	Kautilya's Arthashastra - Jaico Publishing House, Mumbai (2013) Gujarati Version
4	Usha Mehta & Usha Thakkar, 1980: Kautilya and his Arthshastra

On-line resources to be used if available as reference material

On-line Resources