

## **PROMOTION OF ENTREPRENEURSHIP:**

### **TITLE:**

### **Promotion of Entrepreneurial Essence**

### **GOAL:**

*The spirit of entrepreneurship at C P PATEL AND F H SHAH COMMERCE COLLEGE is done through making the students feel invested, driven, and proficient enough of creating things with their own ideas. An entrepreneurial spirit is nurtured within the institution to encourage students to not only see problems, solutions and opportunities, but to come up with ideas to do something about them. The various programs adopted by the College for developing the entrepreneurial skills o the students are as below:*

<b>Sr/no.</b>	<b>PROGRAMS</b>	<b>PROCESS</b>
1	ENTREPRENEURIAL DEVELOPMENT PROGRAM	TRAINING PROVIDED TO THE STUDENTS
2	CERTIFICATE COURSE IN ENTREPRENEURSHIP AND INNOVATIONS	A 32 HOUR VALUE ADDED PROGAM OFFERED BY THE COLLEGE
3	STUDENT'S STARTUP AND INNOVATION POLICY	AN INITIATIVE BY THE GOVERNMENT OF GUJARAT
4	MINOR RESEARCH PROJECTS (INDUSTRY SPONSORED)	RESEARCH PROJECTS UNDER THE GUIDANCE OF FACULTIES
5	INDUSTRIAL PROJECTS (AS IN CURRICULUM)	CONDUCTING INDUSTRIAL VISITS AND WRITING THE PROJECT REPORTS
6	COLLABORATIONS WITH INDUSTRIES	TO ORGANIZE VARIOUS EXPERT LECTURES, SEMINARS
10	VARIOUS SKILL DEVELOPMENT UG, PG , DIPLOMA AND CERTIFICATE PROGRAMS	PROVIDING ACADEMIC FLEXIBILITY INORDER TO ENHANCE THE ENTREPRENEURIAL SKILLS

### THE CONTEXT:

- 1. To recognize initiatives that best promotes an entrepreneurial attitude of the students*
- 2. To create a matrix between the curriculum and the real market*
- 3. To encourage entrepreneurial solutions to societal needs*

### THE PRACTICE:

- Creating events such as workshops, trainings, etc. that promote a wisdom of entrepreneurship.*
- To create events and campaigns that promote entrepreneurship.*
- To encourage entrepreneurial solutions along with the social needs.*

### ADVANTAGES :

- Students become critical thinkers who are capable of identifying business opportunities by using cutting-edge investigative tools and problem-solving skills.*
- Business plans are industrialized, evaluated and executed.*
- Students apply interpersonal skills to effectively market a product or service, and develop skills needed to effectively lead an organization.*

### CHALLENGES:

- Raising funds to carry out the proposals for a new venture*
- Expert staff with entrepreneurship experience to guide the students in an efficient manner*
- Inviting experts from industries –due to their busy schedule*

### EVIDENCE OF SUCCESS:

- Expert teaching staff with entrepreneurship experience*
- Collaborations with start-ups in the industry*

### RESOURCE REQUIRED:

- *Expert teaching staff with entrepreneurship experience*
- *Collaborations with start-ups in the industry*
- *Educating the students to undertake the Entrepreneurship Projects*

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## **TITLE:**

# **OUTREACH ACTIVITIES:**

C P PATEL AN F H SHAH COMMERCE COLLEGE, ANAND has been in the forefront in sensitizing its students pertaining to social issues through its curriculum and extension activities. The college organizes a number of extension activities to promote institute-neighborhood community to sensitize the students towards community needs. The students of our college actively participate in social service activities leading to their overall development. The college runs effectively National Service Scheme and National Cadet Corps Units. Through these units, the college undertakes various extension activities in the neighbourhood community.

## **GOAL:**

1. To create awareness in the community about on Social Issues
2. To develop qualities of leadership, patriotism, maintaining discipline, character building, spirit of adventure and the ideal of self service.
3. To develop the student community relationship, leadership skill and self-confidence of students

## **THE CONTEXT:**

Different departments undertake social outreach activities which are meant for helping society and training students to shoulder all responsibilities with ease and impact. Department of Social Work and other Departments in collaboration with different agencies, trusts, NGOs, hospitals etc. lead extension activities to address local issues and sensitize students for their holistic development. To address the issues of domestic violence, child marriages, health care, HIV/Aids, street children, runaway children, alcohol addiction and drug addiction, etc. the students and teachers have collaborated through their departments with other agencies to help society and local communities. The NSS Department works to develop the overall personality of students through a series of regular activities which are undertaken both within the Campus and outside it in the form of special camps. The motto of the Cell is *Not Me But You*. It invites volunteers for all-round personality development through community service, group interactions, awareness generation programme, group training and leadership training programmes. The Cell has been very vibrant and active. Students' orientation to community service, blood donation camps, awareness and sensitization in and outside Campus, village adoption under Nurture Program are the major activities. The NSS Department has been coordinating with Sarpanch, Panchayat Committees, teachers, schools, Anganwadis for planning education, health and sanitation interventions. Other than NSS and NCC units, the

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various departments of the college is conscious about its responsibilities for shaping students into responsible citizens of the country by making students aware of social issues through various programmes like Environmental Awareness, Personal Health and Hygiene, Diet awareness, Road Safety, Tree Plantation, Soil and Water Testing, Plastic eradication, No vehicle day, Jananisuraksha, Programme on female foeticide, organizing visit to Orphanages and Anganwadi, Voters awareness, Blood group detection, Health check-up camps, Blood donation camps, Dental checkup camp, etc. The NSS also organised and commemorated events such as *International Day of Non Violence*, *International Day of Yoga*, *National Voters Day*, *World Environment Day*, *Rastriya Ekta Saptah*, *Anti Terrorism Day*, *Yoga Fest*, *Ek Bharat Srestha Bharat Abhiyan*, *Swakshta Pakwada*, *Azadi 70*, *World Aids Day*, *World Mental Health Day* etc. The NSS and NCC has organized FREE MASK AND SANITIZER DISTRIBUTION in various adopted villages.

#### **THE PRACTICE:**

- *The NSS Department of the college coordinates with the Affiliating University for organising various programs and activities with the funds made available by the Sardar Patel University, Vallabh Vidyanagar.*
- *The Program Officer of NSS Department as well as the ANO of NCC Department coordinate with the Principal of the college and chalk out the number of programs to be undertaken for the particular Academic Year*
- *The Orientation Program for students is organized thereafter in both the departments.*
- *The Annual Calendar is being prepared and accordingly the activities are carried out*
- *Both the department coordinate with the community and work towards establishing an effective and healthy Student – Community Relationship.*
- *A Seven Day Camp is also organized.*
- *Various Competitions are also organized in the departments for the developing the creativity and self confidence of the NSS Volunteers and NCC Cadets.*

#### **ADVANTAGES:**

All these mentioned activities have positive impact on the students and it developed student community relationship, leadership skill and self confidence of students. It also helped in cultivating hidden personality of students and created awareness among students.

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### **CHALLENGES:**

- **Raising funds to carry out the activities**
- **Organizing Camps under the Pandemic situation**
- **Convincing the parents to send their daughters to the camp**

### **EVIDENCE OF SUCCESS:**

- **The report attached with the**
- **Collaborations with various organizations,NGOs , other institutes and Universities have been done**

### **RESOURCE REQUIRED:**

- *For Widespread awareness of the society more funds are required*
- *The Self Financed departments do not get any grants from the University for organizing Outreach Programs so they have to raise their own funds.*