

MASTER OF COMMERCE (MCOM) (SF)

PROGRAM OUTCOMES (Pos)

After completing 3 years for Master of Commerce Programme, students would gain a thorough grounding in the fundamentals of management and business and the outcome will be

- PO1** Building a strong foundation of knowledge in different areas of Commerce
- PO2** Developing the skill of applying concepts and techniques used in Commerce
- PO3** Inculcating an attitude for working effectively and efficiently in a business environment
- PO4** Integrating knowledge, skill and attitude that will sustain an environment of learning and creativity among the students

PROGRAM SPECIFIC OUTCOMES (PSOs)

- PSO1** This Programme would provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., to meet the well trained manpower requirements
- PSO2** The graduates will get hands on experience in various aspects acquiring skills for portfolio Manager, Marketing Manager, Selling Manager, over all Administration abilities of the Company
- PSO3** After the completion of Programme, students should Possess the knowledge, skills and attitudes to become a Manager, Accountant, Management Accountant, Cost Accountant, Stock Agents, Government jobs etc
- PSO4** Students will have global outlook on opportunities and challenges in accounting and financial service sector
- PSO5** The Programme will develop human values and professional ethics in the social, moral, spiritual and legal aspects of commerce

MASTER OF COMMERCE (MCOM) (SF) (SEMESTER-I)

PB01ECOM21 MANAGEMENT CONTROL SYSTEM-I

- CO1 The students will learn the Management Control and Strategic Planning
Operational Control Management Control Process Budgeting – Theory &
Examples Reporting : Models, Requisites Steps Preparation of report –
Examples Review of report
- CO2 They will understand Audit Under Computer System Meaning of Computer,
Data - Information and Data Processing Methods of Computer Data Processing
Coding and Classification Types of Computer Processing Auditing Problems
in E.D.P Records
- CO3 Will get insight on the conceptual dimension Cost allocation in Responsibility
Accounting Types of Responsibility Centres
- CO4 Have an understanding on Objectives Aspects of Management Audit
Significance and Scope Problems of Management Audit

PB01CCOM21 STRATEGIC BUSINESS MANAGEMENT-I

- CO1 Help to understand about classical, new classical and modern management
approach which is very helpful for students in understanding the era of
management from then to now.
- CO2 Impart knowledge to students about planning, corporate strategy , process of
managing , techniques of decision making
- CO3 Enhance the knowledge of the students about contemporary organizational
formats like matrix and networking.
- CO4 Enable the students to understand the significance of motivational theories &
become effective leaders.

PB01ACOM21 COMPUTER APPLICATION IN BUSINESS-I

- CO1 Help understand, Identify and analyze computer hardware, software, and
network components.
- CO2 Recognize systems development, word-processing, spreadsheet, and

presentation software to solve basic information systems problems

CO3 Make Familiar with software and hardwares of Computer system and the way to install them in the system

CO4 Help identifying the categories of computers and basic hardware components.

PB01CCOM22 BUSINESS ENVIRONMENT-I

CO1 Will help the students to understand the concepts and significance and changing dimension of business environment

CO2 Help in understanding the economic system, economic planning, government policies and its impact on business

CO3 Students are expected to enhance their cognitive knowledge of global issues, interpersonal skills with individual from various cultures

CO4 Enable the students to identify and explain how foreign markets institutions and culture differ from one another

PB01CCOM23 COST AND MANAGEMENT ACCOUNTING-I

CO1 Will help the students in understanding the concepts of cost and cost accounting.

CO2 Enrich the knowledge of the students regarding the cost determination.

CO3 Encourage the students to pursue accounting in the field of cost.

CO4 Enable the students to calculate the costs of goods as well as services

MASTER OF COMMERCE (MCOM) (SF) (SEMESTER-II)

PB01ECOM21 MANAGEMENT CONTROL SYSTEM-II

- CO1 Will Understand the meaning of Funds Flow and Cash Flow Statements
Difference between Cash Flow and Funds Flow Analysis Utility of Cash Flow
Analysis, Limitations of Cash Flow Analysis Preparation of Cash Flow
Statement
- CO2 Will Learn the Pricing Decisions & Divisional Performance
- CO3 Help the students to understand the concept of Social Cost Benefits Social
Accounting Reporting Social Accounting in India
- CO4 Kyoto Protocol Global Warming Carbon Trading Carbon Credit Accounting in
India, Objectives of Environmental Audit Accounting Treatment of
Environmental Audit Specific Issues Relating to Environmental Audit

PB02CCOM21 STRATEGIC BUSINESS MANAGEMENTP-II

- CO1 Importance of business policy Purpose of developing business policy
Essentials of effective business policy Strategic management process Reasons
for failure of strategic management Strategists and their role in strategic
management
- CO2 Nature of mergers and acquisitions Evolution of mergers in India Types of
mergers Reasons for corporate mergers Benefits of mergers Impact of mergers
on consumers and workers Reasons for failure of mergers and acquisitions
Strategies for successful acquisitions
- CO3 Principles of strategy evaluation Types of organizational control Types of
strategic controls Operational control systems Process of effective strategic
control
- CO4 Diversification strategy Nature of stability and Retrenchment strategy Nature
of Business level strategy Nature of strategy implementation Interrelationship
between formulation and implementation Issues in strategy implementation

PB02ACOM21 COMPUTER APPLICATION IN BUSINESS-II

- CO1 Familiarize with Master Functions & basic characteristics of computer, Use of Role of computers in accounting, Need and requirements of computerized accounting
- CO2 Understand What is accounting, Type of accounting, Classification of Income & Expenditures, Transaction of business
- CO3 Learn Steps for working in the Tally, Create Company, Entries for all kinds of Transaction
(Practical Training)
- CO4 Gain knowledge on Need and Importance of Inventory Management, Vouchers for Inventory transactions, Creating Groups, Categories, Unit of Measures, Go down and Stock Items, Transaction of inventory of a business, Display and reporting of Inventory statements
(Practical Training)

PB02CCOM22 BUSINESS ENVIRONMENT-II

- CO1 Makes the student understand about the Nature and Scope of International Business, Meaning of International Business Environment, the Significance/Importance of International Business, the Features of International Business Environment, and the International Business Environment: A System Approach, Business Environment and Strategic Decisions in International Business.
- CO2 Students learn Economic Environment, Political and Regulatory Environment, Demographic Environment, Social/Cultural Environment, Legal Environment and Technological Environment
- CO3 Students will understand Types of Foreign Investment, Significance of foreign Investment, Limitations and Dangers of foreign Capital , Factor affecting International Investment and Growth of FDI, Directional Trend, Sectoral Trend, Cross boarder M & As, Foreign Investment in India and Foreign Investment by Indian Companies
- CO4 Students will learn in detail about Multinational Corporation

PB02CCOM23 COST AND MANAGEMENT ACCOUNTING-II

- CO1 Students gain knowledge on Financial Accounting, Cost Accounting and Management, Accounting comparison The Management Accountant Limitations Decision making-meaning and process
- CO2 Students will be able to understand Inflation Accounting Limitations of historical financial statement CCA & CPP – Preparation of price level adjusted financial

statement - Examples Advantages and Disadvantages

- CO3 Students will learn Inflation Accounting Limitations of historical financial statement
CCA & CPP – Preparation of price level adjusted financial statement - Examples
Advantages and Disadvantages
- CO4 Approaches Merits & Demerits Problems of Environmental Accounting
Environmental Accounting Practices in India

MASTER OF COMMERCE (MCOM) (SF) (SEMESTER-III)

PB03ACOM21 CAREER PLANNING - I

- CO1 Analyzing yourself, Finding your employer Establishing Your Values and Career Priorities Understanding the Importance of Core Values Eulogy and Priorities Exercise Encapsulating Your Values
- CO2 Difference : CV, Resume and Bio data Constructing the resume, Resume Critique Checklist Writing the cover page Digital resume and email cover message Follow up and ending in the applications
- CO3 Investigating company Pre-planning: Making good appearance Anticipating questions and preparing answers Facing the interview board
- CO4 Qualities looked for in Group Discussion Strategies for GD – Do's and Don'ts How to prepare for group discussion Different topic of group discussion

PB03CCOM23 FINANCIAL MANAGEMENT

- CO1 Students learn Financial strategy formulation, Sales Plan, Production Plan, Measurement of Income and Capital, Impairment of Fixed Assets, Brand and Goodwill, Analysis of Financial Statement, Vision Focus, Corporate Sustainability, Initiatives and Achievements, Directors Report,
- CO2 Students learn meaning and Objectives of Corporate Restructuring, Forms of Corporate Restructuring, Mergers, Amalgamations and Acquisitions, Financial Considerations in Mergers, Amalgamation and Acquisitions, Legal and Procedural Aspects of Amalgamations or Acquisitions, Diversification versus Disinvestment Strategies, Tax Implications
- CO3 Students learn International Financial Management, World Monetary System, Foreign Exchange Markets and Rates, Determinant and Select Theories of Exchange rates, International Parity Relationships, International Capital Budgeting- Examples, Financing
- CO4 Students learn Risk associated with Project Financing, Issue of ADR/GDRs, FCCBs and FCEBs, ECBs and FDIs, Foreign Capital Markets and Instruments, QIBs and FIIs, Multilateral Agencies, Other International Finance Sources, Forms of Export Finance, Forfeiting, Documentary Control, Export Credit and Insurance, Special Economic Zones

PB03CCOM21 RESEARCH METHODOLOGY - I

- CO1 Motivation in research Types of research Significance of research Research methods v/s Research methodology Stages of the research process
- CO2 Selecting the problem Techniques involved in defining a problem Necessity of defining the problem Research proposal Hypothesis – meaning and types Hypothesis testing procedure
- CO3 Need for research design Features of a good design Important concepts relating to research design Different research design Basic principles of experimental design
- CO4 Need for Sampling Criteria of selecting a Sampling Characteristics of a good sample design Steps in sample design Types of sample design

PB03CCOM22 ENTREPRENEURSHIP DEVELOPMENT - I

- CO1 Enable the students to transform an initial idea into a full fledged business opportunity and effectively communicating this opportunities through a business plan.
- CO2 Enhance the knowledge of student about characteristics and components of internal and external business environment.
- CO3 Understand different methods to assess the attractiveness of business opportunities.
- CO4 Enhance the knowledge of students about opportunity identification and selection

PB03ECOM21 CORPORATE ACCOUNTING -I

- CO1 Help the students to understand the nature and purpose of different types of organization
- CO2 Provide the students to explain the financial concepts used in making accounting management decision.
- CO3 Enable the students use effective communication skills to promote respect and relationship for financial deals
- CO4 Enable the students to identify and analysis complex and financial accounting problems and opportunities in real life situation.

MASTER OF COMMERCE (MCOM) (SF) (SEMESTER-IV)

PB02CCOM23 FINANCIAL MANAGEMENT

- CO1 Enable the students to calculate common investment criteria and project cash flows associated with corporate project evaluation.
- CO2 Help the students know how to apply measures of cost of capital and financial leverage to form long term financial policies for business
- CO3 Develop critical thinking and problems solving competencies at both individual and group levels

PB04CCOM21 RESEARCH METHODOLOGY

- CO1 Understanding of data collection and data presentation in a effective manner using diagrams, graphs and tables.
- CO2 Students are enabled to analyze the business problems and to identify appropriate ways to solve the problem.
- CO3 Students are made to understand the various types of research designs, sampling and data collection techniques
- CO4 Students are enriched to formulate and present their own effective research reports.

PB04ACOM21 CAREER PLANNING

- CO1 Student s will understand the nature and types of Thinking, Concepts- Reasoning- Theories of Factors related to Thinking- Attribution and its impact on Thinking and Problem Solving
- CO2 They will learn the nature and Types of Assertiveness, Assumptions and Rights in Interpersonal Communication, Skills in Assertiveness, Strategies to Become Assertive and Characteristics of Assertive Person
- CO3 Students understand significance, Nature and Need of Team Building, Stages of Team Building,
- CO4 Get clarity of 7C's Model for Professional Excellence Professional Etiquettes and Manners Creative Problem Solving

PB04CCOM22 ENTREPRENEURSHIP DEVELOPMENT

- CO1 Students will learn Internal Motivating Factors, External Motivating Factors, Achievement Motivation, Motivational Stories of Successful Entrepreneurs
- CO2 Understand the Concept of Project, Classification of Project , Project Life Cycle, Aspects of Project
- CO3 Learn the Concept of Project Identification, Importance of Project Identification, Concept of Project Formulation , Stages of Project Formulation
- CO4 Understand the Importance of Project Report, format of Project Report , Concepts of Project Appraisal , Stages of Project Appraisal

PB04ECOM21 CORPORATE ACCOUNTING-I

- CO1 Students acquire various concepts of cost and how it is differ from financial accounting
- CO2 Students learn about purchase procedures of raw materials.
- CO3 They learn the techniques of controlling labor cost and concepts of cash flow, ratio analysis techniques
- CO4 They also learn the role of Budget in economy and what the process of budgeting is

POSTGRADUATE DIPLOMA IN COMPUTER APPLICATION (PGDCA) (SEMESTER-I)

PS01CDCA21 PC SOFTWARE

- CO1 Students will understand the fundamental concepts of computer like basic components of computer, basics of windows, managing files and folders, how to use the control panel.
- CO2 Students will get introduced to word processing interface, creating and editing documents, advance features of ms-word.
- CO3 Students will be able to understand electronic spreadsheet using ms-excel, basics of msexcel, formulas and functions, advanced features of ms-excel like pivot table, pivot chart, database management using excel
- CO4 Students will understand the concepts of Presentation in MS-Power Point, creating manipulating and enhancing the slides

PS01CDCA22 C AND DATA STRUCTURE

- CO1 Students would be aware about Characteristics of Computers, Application Areas, Block Diagram of PC – Stored Program Concepts, Editors, Translators, Different Languages of Computer etc.
- CO2 Students will learn about Problem Analysis, Flow charts, Algorithms, Variables, Constants, Expression and its manipulation, Data Types and Operators, I/O Statements and Assignment statement, Control strategies, If, Switch and Break
- CO3 Students will know about Loop statements, Arrays, Strings, – Pointers (Introduction) – Subroutine (Introduction) – Programming Examples – Command line arguments (Introduction)
- CO4 Students will be aware about Usage, Applications and Advantages of Data Structure, Primitive and Non-primitive data types and Operations possible on them , Linear and Non-linear structures - Array, Stack, Queue - Linked List, Trees and Graphs (Only concepts)

PS01CDCA23 LOGICAL ORGANIZATION OF COMPUTER

- CO1 This course will teach the students decimal, binary, octal and hexadecimal number systems including computer arithmetic. Students will also expertise in different types of codes like BCD code, Error Detection and Correction Code, ASCII and Unicode.
- CO2 Students will know about Boolean algebra. Boolean Theorems and Postulates. They will know about the Venn diagrams and K- MAP method to simplify the Boolean Expression and use it in daily life also.
- CO3 This course introduces the topic of logic gates including Universal Gates, XOR gate, XNOR Gate etc. Students will also know about combinational logic, their characteristics their design and multilevel NAND and NOR implementation. Use Boolean algebra as related to designing computer logic, through simple combinational and sequential logic circuits.
- CO4 After the completion of this topic, students will learn about the combinational circuits like adders, subtractions, Encoder, Decoder, Multiplexer, De-multiplexer, Comparators and Code Convertors and their real life application.

PS01CDCA24 NETWORK FUNDAMENTALS

- CO1 Students will be able to understand concept of analog and digital communication in networking. Students will be able to recognize various merits and demerits of modulation techniques and how data is transferred using guided and wireless transmission media. Also learn how do satellites communicate.
- CO2 Make students understand the concepts of protocols, network interfaces and design .Performance issues in local area networks and wide area networks, and familiar with wireless networking concepts and its applications
- CO3 Students will be able to understand about Local Area Network Topologies and Characteristics – Carrier Sense Multiple Access Protocols – The IEEE Standard 802.3 and Ethernet – The IEEE Standard 802.4 : Token Bus
- CO4 Students will be able to understand and explain Electronic Mail – Architecture and Services – Domain Name System(DNS), The DNS Name Space, Name Servers – Introduction to World Wide Web – Introduction to Satellite Networks , Geosynchronous Satellites , Mediumorbit satellites, Low-Orbit Satellites

PS01CDCA25 SYSTEM ANALYSIS AND DESIGN

- CO1 This course will help the students to understand the system, its types, components and to collect data to analyse and specify the requirements of a system and implement different system development life cycle methods in real life projects.
- CO2 Students should be able to understand the tools used in system analysis and design. They should be able to apply system developing methodologies, tools and techniques in system development.
- CO3 Students should learn about the implementation techniques, testing techniques, design methodologies and form control in system development.
- CO4 Students will learn and use different types of system testing techniques, system maintenance and documentation in system development.

**** Ps01cdca26 Practicals Based On Ps01cdca21 To Ps01cdca25**

POSTGRADUATE DIPLOMA IN COMPUTER APPLICATION (PGDCA) (SEMESTER-II)

PS02CDCA21 : OPERATING SYSTEMS

- CO1 Student will learn History, evolution and Introduction to UNIX & MSDOS., Overview of Operating system, Process concept, Hardware features, Introduction Object Orientation. Process management, Basic concepts, Process life cycle, Scheduling, – Scheduling Algo : FCFS , SJF ,RR , Priority
- CO2 Students will study Memory management Introduction, Memory allocation methods , Virtual memory , Virtual Segmented Systems
- CO3 Students will be able to understand Input, Output, Organization of I/O SW and HW, File Management, General principles, System services, File Management Techniques, Introduction to Directory system
- CO4 Students will get familiarized to Concurrent Processes- Basic Principle, Competing processes, UNIX: Features, Interprocess communication – Deadlock

PS02CDCA22 : DATABASE MANAGEMENT SYSTEMS

- CO1 Identify the concepts of Data Processing, RAID and various levels of RAID and ER Model by which students can understand logical design of data base.
- CO2 Recognize the concepts of DSS like characteristics, benefits and limitations and storage structure of database with the help of data warehousing, data mining concepts
- CO3 Be familiar with security issues of database such as firewall, cryptography, authentication etc.
- CO4 Understand the concepts of MS Access such as how to create table, accessing table and editing records in table and Power Point like creating slides, inserting animations in slides etc

PS02CDCA23 : OBJECT TECHNOLOGY

- CO1 Provides knowledge on Key Concepts: object, messages, classes Key Mechanism: encapsulation, inheritance, polymorphism Key Advantages: productivity, quality, adoptability Key Success Factors: motivation, education, determination.
- CO2 Enrich the knowledge of the students regarding Models: Concepts and Advantages, Objects and Classes, Links and Associations, Ternary Links, Aggregation and Generalization, Multiple Inheritance and Metadata.
- CO3 Enable the students to know Primitive Data Types, Variable Names, Scope, Operators, Expressions, Control Flow Statements, Arrays, Anatomy of Java Applications and Applets.
- CO4 Provides students with an understanding of Creation, Use and Destruction of Objects in Java, Referencing an Object's Variables, Calling an Object's Methods, Creating Classes, Class Declaration Components, Providing Constructors for a given Class, Method Overriding, Introduction to Java's Access Levels – private, protected, public, package, Inheritance Basics, Packages, and Interfaces, Introduction to the Concept of Exception Handling, Multithreading and I/O.

PS02CDCA24 : VISUAL PROGRAMMING

- CO1 Students will be able to understand and explain the Graphical Development Environment - Basic elements of VP, Event Driven programming - Applications of VP, Pros and Cons of VP
- CO2 Students acquire the knowledge of Integrated Development Environment - Elements of Programming - Flow Control statements
- CO3 Students will understand VB Project – Components, Development and types - VB project Elements – Forms, Menus, etc. - Event Driven Programming using VB
- CO4 Students will be able to understand & demonstrate Database programming (DAO,RDO,ADO) - Generating Reports - Error-Handling, Debugging and Deploying Applications

PS02CDCA25 : INTERNET AND WEB DESIGNING

- CO1 The course would give student the knowledge of internet and WWW. Students will be able to know how to work on different internet tools like E-mail, FTP, and Gopher.
- CO2 Students understand the concept of designing and hosting web site. They get idea of security issue while designing web site.
- CO3 Students would know about Web Development by using HTML. They get capable of using HTML tag for web designing.
- CO4 They will understand the concept of using various web designing Languages like HTML, DHTML, JSSS .They will be able to develop a effective web site using various attributes and layout techniques.

**PS02CDCA26 : Practicals based on PS02CDCA21 to PS02CDCA25 5 70/28 30/10
100/40**

MASTER OF VOCATION (MVOC)

PROGRAM OUTCOMES (Pos)

After completing 3 years for Master of Vocation Programme, students would gain a thorough grounding in the fundamentals of management and business and the outcome will be

- PO1** Leads to Master of Vocation (MVoc) Degree with multiple entry and exit points
- PO2** Enables the post graduates completing MVoc to make a meaningful participation in accelerating Indian economy by gaining appropriate employment, becoming
- PO3** Demonstrate knowledge and understanding of the management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments
- PO4** Incorporates specific job roles along with broad based general education

PROGRAM SPECIFIC OUTCOMES (PSOs)

- PSO1** The students have adequate knowledge and skills so that they are work ready at each exit point
- PSO2** The students will have enhanced employability possibilities and will meet industry requirements.
- PSO3** This would enable the post graduates completing MVoc to make a meaningful participation in accelerating Indian economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge

MASTER OF VOCATION (MVOG) (SEMESTER-I)

PB01IFMG01 ACCOUNTING FOR INSURANCE

- CO1 Understand the Service Sector - Economic Development in Different Waves , Pre and Post Industrial society - Growth of services - Urbanization, Women in the workforce - National Specialization, international Specialization , State of Services - Services failures: Reasons, Need of Marketing, Paradigm shift
- CO2 Understand the Meaning, Product, goods, services, Characteristics of Service- Intangibility, Inseparability, variability, Perishability, Managerial challenges - Summing Up
- CO3 Understand need to know Customer, Customer as a decision maker, The decision-making perspective, Service buying, consumer decision process, Consumer expectation, Zone of Tolerance
- CO4 Understand Commoditization, Strategy for Differentiation, Customer analysis, Segment identification, Customer Benefit and Motivation

PB01IFMG02 MARKETING OF INSURANCE SERVICES

- CO1 Understand the Field of Services particularly in case of the service Economy, Economic Development in Different Waves, Growth of services and National Specialization, international Specialization and State of Services
- CO2 Understand the nature of services, - Characteristics of Service and Managerial challenges
- CO3 Learn the Service Customer Behaviour, Need to know Customer, customer purchase involve risk and Consumer expectation
- CO4 Learn the Market Analysis, Commoditization, Strategy for Differentiation, Motivation grouping and Competitor analysis

PB01IFMG03 REGULATIONS FOR INSURANCE SECTOR

- CO1 Study the Regulation of the Insurance Industry
- CO2 Gain knowledge on Insurance is a contract of indemnity, personal contract, unilateral contract, conditional contract, contract of adhesion, aleatory contract
- CO3 Gain knowledge regarding the actuarial basis of life insurance, Life insurance premium computation, Reserves on life insurance policies
- CO4 Understand the Life Insurance Contract General Provision, Inception of the life insurance contract, Misstatement of age clause, grace period, Reinstatement, Suicide Clause, Aviation Exclusion, War Clause, Settlement Option

PB01IFMS01 RISK MANAGEMENT AND INSURANCE

- CO1 Understanding Risk, Types of risk facing businesses and individuals, Risk management, Risk management process, Methods of Risk management, Objectives, Business risk management, Risk identification and measurement, Pooling arrangements and diversification of risk.
- CO2 Understand Risk aversion and demand for insurance, by individuals, by corporations- Insurability of risk, contractual provisions, Legal doctrine, Loss control, Risk retention and reduction decisions.
- CO3 Understand Insurer Insolvencies, Solvency Rating, Regulatory Monitoring of Insurer Insolvency Risk, Restriction on Insurers 'Capital and Assets State Guaranty System'
- CO4 Understand Insurance Costs and fair premium - Expected Claim cost - Investment income and the timing of claim payment - Administrative Cost - Profit Loading - Capital shocks and underwriting cycle - Price regulation

PB01IFMS02 INFORMATION TECHNOLOGY IN INSURANCE

- CO1 Understand the Local Area Network and Telephone Everywhere
- CO2 Understand the Broadband and Wireless Access
- CO3 Understand the Functionalities of Electronic Mail
- CO4 Understand the Functionalities and Browsing the WWW

MASTER OF VOCATION (MVOG) (SEMESTER-II)

PB02IFMG01 STRATEGIC FINANCIAL MANAGEMENT

- CO1 Enable the students to calculate common investment criteria and project cash flows associated with corporate project evaluation
- CO2 Help the students know how to apply measures of cost of capital and financial leverage to form long term financial policies for business.
- CO3 Develop critical thinking and problems solving competencies at both individual and group levels

PB02IFMG02 REGULATIONS OF FINANCIAL MARKETS & SERVICES

- CO1 Describe and learn the role of regulatory bodies in regulating how banks manage their capital
- CO2 Describe and understand the types of equity securities that companies can use to raise equity capital and how these securities can be listed and traded on the Stock Exchange.
- CO3 Apply different company valuation techniques to determine share prices.
- CO4 Describe the factors that determine the pricing of derivative instruments. Possess the ability to discuss and write about the links between the theory of financial markets and the reports in the financial press

PB02IFMG03 INDIAN INSURANCE SECTOR

- CO1 Introduction, Insurance industry in India, Essentials of life insurance contract - Essentials of general insurance contract
- CO2 Indian life insurance – changing market structure and emerging opportunities
- CO3 Introduction – Strategic issues in investment management in life insurance companies
- CO4 Introduction – Governance through regulations , supervision and risk capital – Business ethics and life insurance selling : best practices and market conduct and Corporate governance and life insurance – corporate social responsibility and life insurance

PB02IFMS01 FUNDAMENTALS OF E COMMERCE

- CO1 Learn the history of E commerce, Benefits and limitations of E commerce , Electronic marketing process, Driving forces of E Commerce, new world of business, Business pressures, organizational responses, Business process reengineering, Impact of E commerce : everything will be changed
- CO2 Understand the overview of E marketing structure, Electronic intermediaries, Reactive electronic department stores, regional shopping service, procedure for internet shopping, the consumer's perspective
- CO3 Helpful to gain knowledge on building customer relationships, the consumer behavior model, Personal characteristics and the demographics of internet surfers, Consumer purchasing decision making, one to one and relationship marketing, Delivering customer service in cyberspace, Market research for E commerce
- CO4 Understand the ordering journals electronically – Broker based services – Travel and tourism services – Employment placement and the job market – Real estate: From virtual realtors to virtual reality – Trading stocks online – Cyberbanking and personal finance – Auctions : From theory to practice

PB02IFMS02 INSURANCE OF BUSINESS INTERRUPTION

- CO1 Students will be able to understand the Business Interruption (BI) Insurance, Physical loss or damage to the Property at the premises described, policy covers to Individuals, Groups, professionals and business of all kinds.
- CO2 Students can gain insight on Suppliers, Interruption by civil or military authority and Ingress/Egress.
- CO3 They will learn Service Interruption, Utility services, off premises utility equipments , Extensions of scover, Highly Protected Risk, earning lost, Manuscript policies and broadcast policies
- CO4 Understand the Financial aspects of BI Insurance, Method of assessing exposure, estimated maximum loss, Bases of fixing sum Insured and limits of indemnity, estimating and reserving claims, Extra expenses, reimbursement of lost profit, theft – other business risks.

MASTER OF VOCATION (MVOG) (SEMESTER-III)

PB03IFMG01 BASICS OF LIFE INSURANCE

- CO1 Understand the Life Insurance- meaning, purpose and need, uses, and its role in financial planning. Human Life value- meaning and valuing it. Assessing life insurance requirements-methods. Stages in life and the amount of insurance required.
- CO2 Understand the Policy Form, Contents of a typical life insurance policy-Conditions and privileges-free look period, payment of premium, grace days, auto cover, forfeiture, proof of age, suicide, revival of lapsed policy, non-forfeiture regulations, indisputable policy assignment and trade in policies, nomination, travel, residence and occupation, and other restrictive conditions. Policy as property- attachable or not
- CO3 Understand the Conventional Policies, Main types of life insurance contract. Whole life, endowment and money back. Joint lives and partnership. Simple annuities, trust, employee and group. Policies for women and children. Social security policies. Single versus regular premium policies
- CO4 Understand the Contemporary and special Policies, Contemporary, term, meaning, features, benefits and types. Linked Policies(ULIP'S)- meaning, features, merits, demerits, types and their current regulations. ULIP annuities and their regulations. Variable life policies. Special Policies- credit, differently abled person and for others.

PB03IFMG02 BASICS OF GENERAL INSURANCE

- CO1 Learn about the insurance market and organizational structure, types of insurances & their scopes, rules and regulations, objective of underwriting
- CO2 Understand the various forms in use, policy forms and their construction, parts, terms/conditions, exclusions, clauses, memos and warranties; premium payment regulations, claim procedure & management
- CO3 Help in understanding Rural Social and Micro Insurance- their meaning and importance. Insurers' obligations towards rural and social sectors. Rural market- opportunities and challenges. Rural and micro products, Micro Insurance Regulations
- CO4 Help to learn Personal Accident and Travel Insurance. Personal Accident Policy- special features, as well a sickness policy, an accident, coverage,

benefits, provisos, exclusions, conditions, bonus and extensions

PB03IFMG03 INSURANCE MANAGEMENT - I

- CO1 Understand the concepts and features of Insurance, Types of Insurance, Essential of a valid contract. Fundamental principles of ;Insurance, Socio-economics significance of recent development to Insurance sector, Role of IRDA.
- CO2 Students can learn Life Insurance: Fundamental Principles, procedure for taking a policy, kinds of policies, Mortality table, Settlement of claims, death claims, adjustment for loans, unpaid premiums and interest, paid up value, surrender value , foreclosure and alterations.
- CO3 Understand Insurance Claim. Claim settlement procedure. Claim for loss of stock, claim for loss of profit, conditions ;included ;loss of profit policies
- CO4 Learn Risk and Investment Management : Concept types of risks, management and control of risks, techniques of risk management

PB03IFMS01 MARINE & RURAL INSURANCE

- CO1 Students will be able to learn the history of Marine Insurance Market in India, Parties to a contract and role of intermediaries, Contracts of Sale, Inco terms, Finance for trade (bill of exchange, documentary credits etc., Marine Insurance Act, 1963
- CO2 Students will be able to understand the Scope & Policy Terms & Conditions for Cargo Insurance, Underwriting and rating factors in Cargo Insurance, Containers, Pallets and multi-modal transport systems and the particular characteristics of these systems, Types of Losses and the measure of indemnity applicable to them
- CO3 Students will be able to grasp the knowledge on types of agricultural insurance, Organizations transacting agricultural insurance, Crop insurance underwriting and settlement of claims, Hail insurance, Problems of crop insurance, Farmers Package policy, Cattle wealth in Indian rural economy, Types of cattle and buffaloes
- CO4 Helpful to understand Poultry insurance, Insurance of pigs, sheep and goats, camels etc., other miscellaneous agricultural insurance, Aquaculture, Silkworm, Honeybees, Horticulture, Floriculture, Bio-gas, Animal driven cart, IRDA Regulations

PB03IFMS02 FIRE & MOTOR INSURANCE

- CO1 Understand the History of fire insurance - Nature and functions – Causes of fire – prevention of loss – application of basic principles - The Standard Fire and Special Perils Policy – General exclusions and conditions –Reinstatement value policies – Declaration policies
- CO2 Learn about Fire Insurance documents , Underwriting and Re-insurance, Indian fire reinsurance programme, Fire insurance claims, Legal Aspects Duties of the insured, Onus of proof, the Doctrine of Proximate Cause, Insured perils, Expected Perils, Rights of Insurers and Warranties
- CO3 Understand the History of Motor Insurance, Basic Principles, Types of Motor Vehicles, Introduction to Motor Vehicles Act 1939 & 1988, Motor Policies, Standard form for Liability only policy
- CO4 Learn about the Registration and Insurance, Tariff for commercial vehicles , Regulations, Scope, Rating Factors, Minimum values, Motor Vehicles Act, Passenger Risk, Limitations, Own Damage Claims, Preliminary, Assessment Settlement

MASTER OF VOCATION (MVOG) (SEMESTER-IV)

PB04IFMG01 ADVANCE OF LIFE INSURANCE

- CO1 Students will learn Underwriting and Pricing
- CO2 Understand the Policy Servicing, meaning and facets, need, and IRDA's guidelines, Tapping technology to stay competitive- technological barriers- faceless technology. Service with sensitivity
- CO3 Helpful to understand the Servicing Activities during the policy term , premium notice, premium collection and processing, change in mode of premium payment, lapse intimation, revival, alterations, non-forfeiture-surrender and paid up, loans, foreclosure
- CO4 Understand to Claim Services, Maturity and death claims- documents required and the procedure to make a claim, processing of claims, early and fraudulent claims, supplementary benefit payments, and claimant's title. Settlement options

PB04IFMG02 ADVANCE OF GENERAL INSURANCE

- CO1 Understand the Liability Insurance, meaning, importance, special features, and an approach to deal with societal risk. First party and third party insurance. Basis of liability- direct, vicarious, tort, legal and contractual
- CO2 Learn the Under the Public liability Act, 1991.Public liability- (optional)- industrial and non-industrial risks. Employer Liability- under the Employees Compensation Act, 1923 and The Fatal Accidents Act, 1855
- CO3 Learn the Miscellaneous Insurance - meaning and scope. Burglary insurance- private dwellings and business premises. Householders' and Shopkeepers 'package policies
- CO4 Understand Fidelity (crime) insurance – meaning and special features. Contract of guarantee (suretyship) and guarantee insurance. Commercial Fidelity Policies.Court Bonds

PB04IFMG03 INSURANCE MANAGEMENT - II

- CO1 Will help the students to understand the process of Insurance documents, Proposal form, Cover note, Certificate of Insurance, Endorsement, Renewal Notice, Claim form, Survey Report.
Basic parts
- CO2 Enable the students learn the Types of Insurer, Insurance Intermediaries, Distribution system in insurance industry, Important activities of an insurance company, Typical operational structure of an Insurance Company
- CO3 Make the students enriched with the study of Legislative & Regulative matters- Aim, Objective & Areas of regulation, Insurance Act 1938, IRDA Act 1999, GIBNA 1972, LIC Act 1956, Consumer Protection Act 1986, Insurance Ombudsman, Role of T. A. C. ,Contract Act 1872, Malhotra Committee
- CO4 Provide the students to understand the concept & Classification of Claim, Essential elements of Claim, Claim procedure, Role of insured & insurer in claim management, Claim settlement & its significance, Nature of claim

PB04IFMS01 GROUP & HEALTH INSURANCE

- CO1 Will help the students to Group insurance: Definition , Feature & Basic Principles of Group insurance, Group underwriting consideration, Eligible group, Individual vs Group insurance, Benefits of Group insurance, Reason for growth of Group insurance, Opportunities for agents
- CO2 Provide the knowledge about Employee Deposit Linked Insurance (EDLI) & Non EDLI, Group Gratuity Scheme, Group Annuity Scheme, Group Savings Linked Scheme, Voluntary Retirement Scheme, Group Leave Encashment Scheme, Rural Group Life Insurance Scheme, Landless Agricultural Laborers Group Insurance, Group Insurance & Taxation.
- CO3 Provide the knowledge about Health Insurance: Meaning & Distinctive feature of Health Insurance, Principle of Health Insurance, Third Party Administrator, Types of Health Insurance, Surgical expense insurance, Major Medical Insurance, Long term care, Disability income,
- CO4 Provide the knowledge about Mediclaim Insurance ,Bhavishya Arogya Policy, Tertiary care, Jan Arogya Bima, Cancer Insurance, Overseas Mediclaim Insurance, Claim settlement Features, Employee State Insurance Scheme

PB04IFMS02 ENGINEERING & LIABILITY INSURANCE

- CO1 Help the students to understand the Liability Insurance- Introduction- Historical Background- Basic Principles of Insurance- Insurable Interest- Indemnity- Utmost Good Faith- Scope of Liability Insurance- Special Features of Liability Insurance
- CO2 Encourage the students to learn Employer's Liability for Negligence of Employees- Principal's Liability for Negligence of Contractors- The Law of Strict Liability- The Law of Absolute Liability- Director's & Officer's

Personal Liability- Statutory Liability

- CO3 Make students learn the origin & History of Engineering Insurance – Special features of Engineering Insurance – Project Insurance – Construction phase – Policies – Contractors all risk insurance – Storage cum erection insurance – contract work insurance – contractors plant & Machinery insurance
- CO4 Facilitate learning of Machinery insurance – Electronic equipment - Boiler and Pleasure plant insurance – Civil engineering completed Risk – Machinery loss of profits insurance – Advance laws of Profit insurance - Detoriation of stock insurance