



**SARDAR PATEL UNIVERSITY**  
**Faculty of Business Studies**  
**Programme: Master of Commerce (M. COM.)**  
**(Under Choice Based Credit System)**  
**Semester: I**  
**(With effect from: June, 2017)**



To Pass: 1. At least 40% Marks in the University Examination in each paper and  
 2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total
<b>Ability Enhancement Course (Any One)</b>	PB01ACOM21	Computer Application in Business-I	5	30/12	70/28	100/40
	PB01ACOM22	E-Commerce-I	5	30/12	70/28	100/40
	PB01ACOM23	Corporate Communications-I	5	30/12	70/28	100/40
<b>Core Courses (Three)</b>	PB01CCOM21	Strategic Business Management-I	5	30/12	70/28	100/40
	PB01CCOM22	Business Environment-I	5	30/12	70/28	100/40
	PB01CCOM23	Cost and Management Accounting-I	5	30/12	70/28	100/40
<b>Elective Courses (Any One)</b>						
Advanced Accounting	PB01ECOM21	Management Control System-I	5	30/12	70/28	100/40
Marketing Management	PB01ECOM22	Rural Marketing	5	30/12	70/28	100/40
Human Resource Management	PB01ECOM23	Organizational Behaviour	5	30/12	70/28	100/40
Financial Management	PB01ECOM24	Financial Markets and Services-I	5	30/12	70/28	100/40
Tax Planning and Management	PB01ECOM25	Direct Tax Planning-I	5	30/12	70/28	100/40
Entrepreneurship Management	PB01ECOM26	Entrepreneurial Behaviour	5	30/12	70/28	100/40
Statistics for Business Management	PB01ECOM27	Fundamentals of Statistics	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB01ECOM28	Fundamentals of Banking and Insurance	5	30/12	70/28	100/40
		<b>Total</b>	25	150	350/140	500/200

**3 (Lectures) + 1 (CSDS) + 1 (Assignments)**

- Notes:**
- Each student shall have to offer the same Elective Course Paper at Semester I to IV.
  - Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
  - Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
  - Practical are based on MS- Excel 2007 & above upgraded office version.
  - Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.



**SARDAR PATEL UNIVERSITY**  
**Faculty of Business Studies**  
**Programme: Master of Commerce (M. COM.)**  
**(Under Choice Based Credit System)**  
**Semester: II**  
**(With effect from: June, 2017)**



- To Pass:
1. At least 40% Marks in the University Examination in each paper and
  2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total	
<b>Ability Enhancement Course (Any One)</b>	PB02ACOM21	Computer Application in Business-II	5	30/12	70/28	100/40	
	PB02ACOM22	E-Commerce-II	5	30/12	70/28	100/40	
	PB02ACOM23	Corporate Communications-II	5	30/12	70/28	100/40	
<b>Core Courses (Three)</b>	PB02CCOM21	Strategic Business Management-II	5	30/12	70/28	100/40	
	PB02CCOM22	Business Environment-II	5	30/12	70/28	100/40	
	PB02CCOM23	Cost and Management Accounting-II	5	30/12	70/28	100/40	
<b>Elective Courses (Any One)</b>							
Advanced Accounting	PB02ECOM21	Management Control System-II	5	30/12	70/28	100/40	
Marketing Management	PB02ECOM22	Service Marketing	5	30/12	70/28	100/40	
Human Resource Management	PB02ECOM23	Human Resource Development	5	30/12	70/28	100/40	
Financial Management	PB02ECOM24	Financial Markets and Services-II	5	30/12	70/28	100/40	
Tax Planning and Management	PB02ECOM25	Direct Tax Planning-II	5	30/12	70/28	100/40	
Entrepreneurship Management	PB02ECOM26	Economic System of Entrepreneurship	5	30/12	70/28	100/40	
Statistics for Business Management	PB02ECOM27	Business Research Methods	5	30/12	70/28	100/40	
Corporate Banking and Insurance	PB02ECOM28	Marketing of Banking Products and Insurance Services	5	30/12	70/28	100/40	
			<b>Total</b>	25	150	350/140	500/200

**3 (Lectures) + 1 (CSDS) + 1 (Assignments)**

- Notes:**
1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
  2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
  3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
  4. Practical are based on MS- Excel 2007 & above upgraded office version.
  5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.



**SARDAR PATEL UNIVERSITY**  
**Faculty of Business Studies**  
**Programme – MCOM**  
**(Under the Choice based Credit Scheme)**  
**STRUCTURE WITH EFFECT FROM:2018-19**  
**SEMESTER- III**



**Master of Commerce (M. COM.)**

- To Pass:
1. At least 40% Marks in the University Examination in each paper and
  2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total
Ability Enhancement Course (Any One)	PB03ACOM21	Career Planning-I	5	30/12	70/28	100/40
	PB03ACOM22	Knowledge Management-I	5	30/12	70/28	100/40
	PB03ACOM23	Leadership Skills-I	5	30/12	70/28	100/40
Core Courses (Three)	PB03CCOM21	Research Methodology-I	5	30/12	70/28	100/40
	PB03CCOM22	Entrepreneurship Development-I	5	30/12	70/28	100/40
	PB03CCOM23	Financial Management-I	5	30/12	70/28	100/40
<b>Elective Courses (Any One)</b>						
Advanced Accounting	PB03ECOM21	Corporate Accounting-I	5	30/12	70/28	100/40
Marketing Management	PB03ECOM22	Integrated Marketing Communications	5	30/12	70/28	100/40
Human Resource Management	PB03ECOM23	Industrial Relations	5	30/12	70/28	100/40
Financial Management	PB03ECOM24	Strategic Financial Management-I	5	30/12	70/28	100/40
Tax Planning and Management	PB03ECOM25	Indirect Taxes-I	5	30/12	70/28	100/40
Entrepreneurship Management	PB03ECOM26	Project Management	5	30/12	70/28	100/40
Statistics for Business Management	PB03ECOM27	Operations Research	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB03ECOM28	Mechanics of Banking and Insurance	5	30/12	70/28	100/40
<b>Total</b>			25	150	350/140	500/200

**3 (Lectures) + 1 (CSDS) + 1 (Assignments)**

- Notes:**
1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
  2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
  3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
  4. Practical are based on MS- Excel 2007 & above upgraded office version.
  5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.



**SARDAR PATEL UNIVERSITY**  
**Faculty of Business Studies**  
**Programme – MCOM**  
**(Under the Choice based Credit Scheme)**  
**STRUCTURE WITH EFFECT FROM:2018-19**  
**SEMESTER- IV**



**Master of Commerce (M. COM.)**

- To Pass:
1. At least 40% Marks in the University Examination in each paper and
  2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Name of Course	Credit	Internal	External	Total
<b>Ability Enhancement Course (Any One)</b>	PB04ACOM21	Career Planning-II	5	30/12	70/28	100/40
	PB04ACOM22	Knowledge Management-II	5	30/12	70/28	100/40
	PB04ACOM23	Leadership Skills-II	5	30/12	70/28	100/40
<b>Core Courses (Three)</b>	PB04CCOM21	Research Methodology-II	5	30/12	70/28	100/40
	PB04CCOM22	Entrepreneurship Development-II	5	30/12	70/28	100/40
	PB04CCOM23	Financial Management-II	5	30/12	70/28	100/40
<b>Elective Courses (Any One)</b>						
Advanced Accounting	PB04ECOM21	Corporate Accounting-II	5	30/12	70/28	100/40
Marketing Management	PB04ECOM22	Consumer Behaviour	5	30/12	70/28	100/40
Human Resource Management	PB04ECOM23	Strategic Human Resource Management	5	30/12	70/28	100/40
Financial Management	PB04ECOM24	Strategic Financial Management-II	5	30/12	70/28	100/40
Tax Planning and Management	PB04ECOM25	Indirect Taxes-II	5	30/12	70/28	100/40
Entrepreneurship Management	PB04ECOM26	Entrepreneurship Management	5	30/12	70/28	100/40
Statistics for Business Management	PB04ECOM27	Quantitative Techniques in Management	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB04ECOM28	Regulatory Frame work of Banking and Insurance	5	30/12	70/28	100/40
		<b>Total</b>	25	150	350/140	500/200

**3 (Lectures) + 1 (CSDS) + 1 (Assignments)**

**Notes: 1.** Each student shall have to offer the same Elective Course Paper at Semester I to IV.

**2.** Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.

**3.** Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.

**4.** Practical are based on MS- Excel 2007 & above upgraded office version.

**5.** Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.



**SARDAR PATEL UNIVERSITY**  
**PGDCA**  
**Course Structure**  
*(Effective from June 2017)*



**PGDCA Course Structure for Semester I**

<b>SEMESTER-I</b>					
	<b>PAPER CODE &amp; TITLE</b>	<b>CREDITS</b>	<b>EXT.</b>	<b>INT.</b>	<b>TOT.</b>
<b>Core Courses</b>	<b>PS01CDCA21</b> : PC Software	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS01CDCA22</b> : C and Data Structure	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS01CDCA23</b> : Logical Organization of Computer	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS01CDCA24</b> : Network Fundamentals	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS01CDCA25</b> : System Analysis and Design	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS01CDCA26</b> : Practicals based on PS01CDCA21 to PS01CDCA25	<b>5</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
<b>Total Credits</b>		<b>25</b>			



**SARDAR PATEL UNIVERSITY**  
**PGDCA**  
**Course Structure**  
*(Effective from June 2017)*



**PGDCA Course Structure for Semester II**

<b>SEMESTER-II</b>					
	<b>PAPER CODE &amp; TITLE</b>	<b>CREDITS</b>	<b>EXT.</b>	<b>INT.</b>	<b>TOT.</b>
<b>Core Courses</b>	<b>PS02CDCA21</b> : Operating Systems	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS02CDCA22</b> : Database Management Systems	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS02CDCA23</b> : Object Technology	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS02CDCA24</b> : Visual Programming	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS02CDCA25</b> : Internet and Web Designing	<b>4</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
	<b>PS02CDCA26</b> : Practicals based on PS02CDCA21 to PS02CDCA25	<b>5</b>	<b>70/28</b>	<b>30/10</b>	<b>100/40</b>
<b>Total Credits</b>		<b>25</b>			

**SARDAR PATEL UNIVERSITY**  
**Master of Vocation (MVOC)**  
**Insurance & Financial Marketing**  
**Semester I (CBCS)**

	<b>Sr No.</b>	<b>Paper Code</b>	<b>Name of Paper</b>	<b>Credit</b>	<b>Internal</b>	<b>External</b>
General component	1	PB01IFMG01	Accounting for Insurance	4	12/30	28/70
	2	PB01IFMG02	Marketing of insurance services	4	12/30	28/70
	3	PB01IFMG03	Regulations for Insurance Sector	4	12/30	28/70
Skill component	1	PB01IFMS01	Risk Management and Insurance	6	12/30	28/70
	2	PB01IFMS02	Information Technology in Insurance	6	12/30	28/70
<b>Total</b>				30	180	168/350

**SARDAR PATEL UNIVERSITY**  
**Master of Vocation (MVOC)**  
**Insurance & Financial Marketing**  
**Semester II (CBCS)**

	<b>Sr No.</b>	<b>Paper Code</b>	<b>Name of Paper</b>	<b>Credit</b>	<b>Internal</b>	<b>External</b>
General component	1	PB02IFMG01	Strategic Financial Management	4	12/30	28/70
	2	PB02IFMG02	Regulations of financial markets & services	4	12/30	28/70
	3	PB02IFMG03	Indian Insurance sector	4	12/30	28/70
Skill component	1	PB02IFMS01	Fundamentals of E Commerce	6	12/30	28/70
	2	PB02IFMS02	Insurance of Business interruption	6	12/30	28/70
<b>Total</b>				30	180	168/350